

# Alukoman Site audit report

# canon.com.tr

web@alukoman.com

Generated on August 5, 2024

# Keywords in Top10

# Top organic competitors

www.canon.com.tr	167
canonteknikservis.com	79
tr.medical.canon	70
canonofis.com	63
www.sikayetvar.com	57
ozgurfototeknik.com	46
teknikprint.com	40
canon-servisi.com	37
www.canonteknikdestek.net	37
www.hepsiburada.com	36
www.akakce.com	35
www.canon-europe.com	31

#### Critical technical errors

**Critical technical errors** appear in the websites code and HTML markup. They confuse search engine robots by blocking them from scanning all necessary information on the site. These errors make the site vulnerable to competitors and reduce rankings.

#### Other technical errors

Other technical errors appear in the site software and HTML markup. These errors do not affect the site ranking directly. However, they may cause visual problems on the site: incorrect displaying of content, layout or usability issues on mobile devices. These errors are likely to cause a decrease in user-experience and will likely be reflected in the behavioral metrics of the site.

#### Warnings

Warnings are issues that could require immediate attention or maybe innocuous dependent on your website. These warnings may require the help of a specialist - you can contact our support team to get support straight away if you believe any of these warnings are dangerous for your website.

#### Notices

Notices are things that our crawler has noticed during the crawling of your site. These are not errors, nor warnings, but instead useful bits of information our crawler has noticed while crawling your site.

3

# 29501

#### 8486

14

# Crawler Stats

#### Crawl limit

Maximum number of pages crawlable (set in crawl settings).

#### Number of pages crawled by our crawler

Number of crawled pages. As per the specified crawl settings, our crawler will crawl your internal links. Please note that your site may contain more pages than our crawler was able to find.

#### Pages indexed by Google

If the number of pages found by Google and our crawler differ greatly in number from one another, or the number of pages you know your website has, then this is likely a symptom of poor site indexing. Here is a list of the reasons why your website may not be showing the correct number of pages in our index or Google's index (ordered from most likely to least likely):

- Search engines sometimes index document files on the site, such as PDF, DOC, etc. Our crawler does not crawl them, so the number of pages will likely be less.
- Pagination pages are being blocked from being indexed (links to the 2nd,3rd,4th blog page etc).
- The site has a large number of duplicate pages.
- You have set the Ajax-upload of files and links via JavaScript. Our crawler does not crawl JavaScript but Googlebot does, so this can cause discrepancies.
- Critical HTML errors stopping crawlers from being able to index your pages correctly.
- Google penalties and de-indexing of your site.
- Slow page load speed (crawlers have a limited crawl budget, they will only spend a short amount of time per page).
- IP range restrictions or certain user agents being blocked by your site. This stops crawlers from being able to index your pages.





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# Security

### SSL certificate

SSL (Secure Sockets Layer) is the standard security technology for establishing an encrypted link between a web server and a browser. Google now uses HTTPS as a ranking signal. Websites that use HTTPS will have a slight ranking advantage if HTTPS is enabled.

#### Valid until

If the SSL certificate has expired, it issues a warning like this: "Potential Security Risk Ahead". If a person visits an "unsafe" website URL, they would be greeted with a message stating that the site is not secure via the browser, and that they should leave the site to remain safe. Expired certificates can result in a number of negative consequences for the website owner: most likely, lots of potential customers will bounce from the site (leave the site) due to the insecure site messages and thus are likely to lose this business to their competitors'. If too many website visitors bounce from your site — which is likely in this particular example — Google will inevitably demote your website in the SERPs due to poor bounce rates and satisfaction of query intent.

#### Self-signed certificate

You need a Trusted CA Signed SSL Certificate to get the green lock & secure sign on Google Chrome. You also need this to get the small Google ranking boost of having HTTPS. A self-signed certificate can be generated directly on anyone's webserver, so it has no value for search engines and browsers will show an error. Self-signed certificates are not acceptable for public sites because every user will see the notice that the certificate is invalid due to it being self-signed.

#### The domain is listed in the certificate

SSL certificates are for one specific domain. It cannot be used for other domains. The browser will warn visitors if used on multiple sites and inform the user that said site is dangerous. This will increase the bounce rate of the site. The search engines will also check the certificate, and if they notice an SSL certificate being used without the domain name listed, then they are likely to demote the site until the issue is fixed.



06.11.2024

#### No

Yes

#### Trusted certificate

If an SSL certificate is not confirmed by the registration center a browser will display a mark about the danger and scare users away. The search engines also check the certificate, and if a problem arises, the website will lose positions in the search results in a short time.

#### 301 redirect from HTTP to HTTPS

There is no use in buying SSL if search engines and users still visit the site via HTTP. You need to redirect all of your traffic via a 301 redirect in .htaccess from the HTTP version of your site (unprotected and unencrypted) to the HTTPS version of your website (protected and encrypted).

#### Display port 443 shown in the URL

If your server is configured incorrectly, the port 443 may appear in the URL. This does not look good to users and may confuse them about the name of your brand and how to access your site. An example of this would be https://example.com:443 which is confusing and does not look as nice as https://example.com.

#### Your IP address has been blacklisted

RBL / DNSBL databases are blacklists of IP addresses that are commonly used while engaged in spam. A site can be blacklisted after receiving multiple complaints about spam. If you use shared hosting with a shared IP address, then your IP address could be blacklisted because of other malicious spammers on your shared hosting using that IP address. Blacklisted IP addresses are untrustworthy in the eyes of search engines and mail servers may mark incoming e-mail messages from your domain as "spam" or even block them entirely. You do not want your IP to be blacklisted, and if it is, you need to arrange for a new dedicated IP address from your hosting provider.



Yes



No

#### Mixed content

Mixed content is a warning that will appear in your browser when you have content loading through both HTTPS and HTTP.

Typically, the initial HTML page will load through a secure HTTPS:// connection, but other resources such as images, stylesheets, scripts, and so on, are loaded over an HTTP:// connection.

This leaves the content that isn't secured through the HTTPS connection vulnerable to attack by 'sniffers' or 'man-in-the-middle attacks'.

A sniffer attack refers to data being stolen or intercepted as it travels across the data network. This is only possible when the data isn't encrypted (as is done in HTTPS). A man-in-the-middle attack is similar in that it is a type of eavesdropping attack, where the attackers interrupt an existing conversation or data transfer. Yet again only made possible by unencrypted data.

#### Links to compromised domains

A compromised domain is a domain name that has been hacked or hijacked by cybercriminals for malicious purposes, such as hosting malware, phishing, spam, or ransomware. Linking to compromised domains can have serious consequences for your SEO and website reputation.

#### Pages with frame/iframe

The <iframe> HTML element represents a nested browsing context, embedding another HTML page into the current one.

The <iframe> element may be a security risk if hostile site is embedded inside an IFRAME on your site too.

If someone compromises a site that is in a frame, then they can conceivably compromise the integrity of your site.

A malicious site can use an iframe to exploit a vulnerable site via CSRF.

And iframe's are used by the attacker in a "UI Redress attack".

Therefore you need to pay attention when adding an iFrame from an untrusted site website.

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# Website Availability Test

#### Preferred URL

If you have https enabled you can have 4 versions of your site the user can access (https://www, https://, http://www, http://) or two versions of your site without https (http://www, http://). This is not good for user experience and may negatively affect indexing if you leave your site accessible via multiple URLs. You want to have just one way to access your site (https://www. or https://) and you can achieve this using the canonical tag and by 301 directing all other versions of your site.

#### Website is accessible from different locations in the world

This report shows what different countries are allowed to view your website. For example, if you have a US company you may have blocked access to EU countries and visitors to avoid GDPR regulations.

#### Website document size is the same for all user-agents

Document requests to your server by our crawler should return the same document size - this is the expected behavior of a server.

If there is a discrepancy in document size then both our crawler and your users are likely receiving different versions of your pages.

If this is the case, then you shouldn't be surprised when you open the page and see different content to what our crawler is showing. The most likely cause of this discrepancy is that your page contains dynamic elements that are constantly in flux.

A difference in document size can also be attributed to malicious code being present on your site (although less common). In such cases, the malicious code is shown only to certain users and search engines, whereas other users (like yourself) see the original code and are none the wiser to the 'injection' of the malicious code into your pages. If malicious code is the reasoning for the change in document size, then it is likely the infected pages will be showing malicious code to the search engines which can hurt your rankings substantially. Malicious code normally results in cloaked links which is heavily penalized by Google and other search engines.





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15 / 15

#### Domain name takes users to your site only

Users should always see your website after they enter your address. The only exception to this is if you are 301 redirecting your old site to your new site. Apart from this, if your\* website is redirecting to another site that you have not specifically set a 301 to, then your site has been hacked and infected with malware or a virus.



# **Domain Information**

#### Domain age

New domains (younger than 6-12 months) are considered the hardest to promote because they have not been around long enough to establish authority and trust in the eyes of search engines.

### Domain expiration date

**Registry Expiration** 



04.13.2025

# Hosting information

The NS record (nameservers) points to the DNS server that the domain is hosted with.

**IP** address

#### 23.53.4.27

Hosting location

**United States** 

#### 5xx Errors (internal server errors)

Error codes: 500, 503, 504 are all internal server errors. These errors appear due to the incorrect writing of the system file or other problems on your server. 5xx errors prevent the indexing of the site and search engines reduce the rankings of sites with a large number of 5xx errors.

#### URL unanswered errors

Our crawler received an unanswered error when crawling. This can happen when a crawler times-out when crawling a page (a crawler only has a set amount of time it can spend on one page) or another network related issue when requesting a page from your website. For example, your server may have been down or too busy to handle our requests when our crawler tried to access a certain page.

#### Pages showing error notices and PHP, MySQL, ... messages

Incorrect permissions on a PHP and CGI script (etc.) usually cause these. PHP warnings and notices help developers debug issues with their code. However it provides for a poor browsing experience when they are visible to all your website visitors. If users find you on Google, click through onto your page and then leave quickly this contributes to a poor bounce rate (the rate at which users leave your site quickly after visiting) which negatively affects your on site conversions and rankings on Google.

#### Correct 404 response when page not found

A 404 error is an HTTP status code that indicates that the page you were trying to reach on a website could not be found on their server. You need for your server to correctly show 404 responses if the page cannot be found or it will seriously harm indexing and search rankings.

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# 0

#### Fixed www. and non-www versions



Domain bonding is a server configuration that redirects users to the main website address when they enter a website address with "www" and "without www", with "http://" or "https://". This parameter allows you to transfer traffic and PR metrics to the main website address. Pages without bonding are considered duplicate, and therefore, receive reduced rankings.

## Resources

#### 4xx errors



A 404 error occurs when a user requests a page that does not exist on the site. It happens when the page has been removed from the site, or its URL has been changed. Search engines do not reduce the position of the site with a small number of these errors. However, if the site has a large number of pages with 404 errors, then the search engines may take note of this as evidence of a poorly maintained site and demote you accordingly.

Note: Our crawler may sometimes receive a 404 error from a page that loads correctly for the user and has no visual issues, but is showing as a 404 non-existent page to our crawler. If this occurs, then we would recommend for you to check the response codes for these pages manually and report any false positives.

Page	Status code
https://www.canon.com.tr/business-process-management/	404
https://www.canon.com.tr/plug-and-play/	404
https://www.canon.com.tr/services-for-print-service-providers/	404
https://www.canon.com.tr/information-management/	404
https://www.canon.com.tr/product-registration-benefits/	404
https://www.canon.com.tr/cameras/live-streaming-solutions/	404
https://www.canon.com.tr/pro/cinema-lenses/null	404
https://www.canon.com.tr/printers/inkjet/pixma/professional_photo_printers/icc_profiles/	404
https://www.canon.com.tr/printers/inkjet/pixma/professional_photo_printers/print_studio_pro/	404
https://www.canon.com.tr/for_home/product_finder/calculators/bubble_jet_printing/archive.asp/	404
https://www.canon.com.tr/apps/photo-printing-app/	404
https://www.canon.com.tr/support/consumer_products/software/picture-style-editor.html? os=windows 10 (64-bit)&language=	404
https://www.canon.com.tr/support/consumer_products/software/my-printer.html	404

Page	Status code
https://www.canon.com.tr/support/consumer_products/software/quick-menu.html	404
https://www.canon.com.tr/support/consumer_products/software/ij-network-tool.html	404
https://www.canon.com.tr/support/consumer_products/software/ij-scan-utility.html	404
https://www.canon.com.tr/support/consumer_products/software/eos-utility.html?os=windows 10 (64-bit)&language=	404
https://www.canon.com.tr/support/business-product-support/returning-to-work/	404
https://www.canon.com.tr/support/consumer_products/operating_system_information/	404
https://www.canon.com.tr/support/business-product-support/how_to_find_your_serial_number/	404
https://www.canon.com.tr/support/business-product-support/office_driver_guide/	404
https://www.canon.com.tr/support/products/imageprograf/error_codes.html	404
https://www.canon.com.tr/support/product-security/	404
https://www.canon.com.tr/support/business/interim-toner/	404
https://www.canon.com.tr/service-plans/esp-register/	404
https://www.canon.com.tr/support/consumer_products/product_ranges/network_cameras/	404
https://www.canon.com.tr/support/consumer_products/how_to_identify_your_operating_system/	404

To view the full report see the file canon.com.tr\_4xx\_errors.xlsx

#### Pages with broken links

#### 13

A 404 error occurs when a user requests a page that does not exist on the site. It happens when the page has been removed from the site, or its URL has been changed. Search engines do not reduce the position of the site with a small number of these errors. However, if the site has a large number of pages with 404 errors, then the search engines may take note of this as evidence of a poorly maintained site and demote you accordingly.

Note: Our crawler may sometimes receive a 404 error from a page that loads correctly for the user and has no visual issues, but is showing as a 404 non-existent page to our crawler. If this occurs, then we would recommend for you to check the response codes for these pages manually and report any false positives.

Referring page
https://www.canon.com.tr/business/solutions/
https://www.canon.com.tr/pro/canon-professional-services/
https://www.canon.com.tr/cameras/compact-digital-cameras/
https://www.canon.com.tr/pro/cinema-lenses/
https://www.canon.com.tr/printers/professional-photo-printers/
https://www.canon.com.tr/for_home/product_finder/calculators/
https://www.canon.com.tr/apps/creative-park/
https://www.canon.com.tr/software/
https://www.canon.com.tr/software/digital-photo-professional/
https://www.canon.com.tr/software/eos-utility/
https://www.canon.com.tr/support/business-product-support/
https://www.canon.com.tr/support/business-product-support/contact_support/
https://www.canon.com.tr/printers/professional-photo-printers/a3-printers/

To view the full report see the file canon.com.tr\_Pages\_with\_broken\_links.xlsx

#### JavaScript file loading errors

JavaScript on your site is essential for visual formatting and for complex functions on your site. If you see any errors here for JavaScript files not loading correctly, it means that your users may be getting an unformatted version of your site with broken features.

#### CSS file loading errors

CSS on your site is essential for the visual formatting of your site and makes it readable for users. If you see any errors here for CSS files not loading correctly it means that your users may be getting FOUC (flash of unstyled content) or no visual formatting at all.

URL	HTTP Status Code
https://cloud.typography.com/6854112/630766/css/fonts.css	403

To view the full report see the file canon.com.tr\_Lost\_files.xlsx

#### **Broken images**

Broken image URLs cause images to load incorrectly and spoils user-experience.

URL	HTTP Status Code
https://i1.adis.ws/i/canon/eos-r-richard-walch-sample-ireland0028_?\$media-gallery-desktop\$	404
https://i1.adis.ws/i/canon/eos-r-brent-stirton-sample-namibia-0010_?\$media-gallery-desktop\$	404
https://i1.adis.ws/i/canon/ef-m-32mm-f1.4-stm-samplelofoten-richard-walch- 9_175ce88511b4433a81330c8141c3402a?\$media-gallery-desktop\$	404
https://i1.adis.ws/i/canon/ef-m-32mm-f1.4-stm-samplelofoten-richard-walch- 4_f5f5c90f611a469c9c4d786b496cc8f5?\$media-gallery-desktop\$	404



1

URL	HTTP Status Code
https://i1.adis.ws/i/canon/ef-m-32mm-f1.4-stm-samplelofoten-richard-walch- 15_2f5ce7c1900b4a669aee559766298446?\$media-gallery-desktop\$	404
https://i1.adis.ws/i/canon/ef-m-32mm-f1.4-stm-sample-portrait-moroccorichard-walch-4- editorial_c92c2e79804c4412bd3b07f56dff96a8?\$media-gallery-desktop\$	404
https://www.canon.com.tr/get-inspired/tips-and-techniques/abstract-macro-soap-bubbles/null? w=60&fmt=png	404

To view the full report see the file canon.com.tr\_Lost\_files.xlsx

#### Links with no anchor text

The anchor text is the visible, clickable text in an HTML hyperlink. If there is no anchor text and image in the link, this is probably a technical error.

Page with missing anchor text	Link with missing anchor text
https://www.canon.com.tr/pro/stories/remote-productions- filmmaking/	<a <br="" class="flex-podcast-column-items flex-podcast-column-&lt;br&gt;items-apple">href="https://podcasts.apple.com/us/podcast/has-covid-19- changed-video-production-forever/id1491323492? i=1000518026825" target="_blank"&gt;</a>
https://www.canon.com.tr/pro/stories/remote-productions- filmmaking/	<a <br="" class="flex-podcast-column-items flex-podcast-column-&lt;br&gt;items-spotify">href="https://open.spotify.com/episode/0SHCXpGWO0EKcF wwE3yG6i?si=ku4qklBoTKGAfRIJkY2VbA" target="_blank"&gt;</a>

To view the full report see the file canon.com.tr\_Links\_with\_no\_anchor\_text.xlsx

# Robots.txt

#### robots.txt

The robots.txt file helps to control the indexing (reading) of a site by search robots. Think of it as a tour guide for the search engines, telling them the best places to visit and the places to never visit. It is a list of instructions for search engines - you can block files, pages and directories of the site from being indexed by search engine bots. If the robots.txt file is missing, search engines will read all pages of the site by default. Search engine robots (crawlers) will index and crawl every page of your site unless a "robots" meta-tag is found in the html code of the page instructing them not to index a specific page.

#### Robots.txt errors

If your robots.txt file contains any errors then it can cause 1 of 2 things:

- Search engine robots (crawlers) will not be able to read the instructions and rules correctly and will default to indexing all content on the site and ignore any rules after the error.
- Crawlers may be blocked from indexing the entirety of the site (equal to setting your entire site to noindex) and it will not show in the search engines.



# Sitemap.xml

#### Sitemap.xml file found

A Sitemap.xml file is like a human map but for search engines. It tells the search engines where to find the best pages, how often to check them, and other pages they recommend the search engine to browse and index. Although it is not a mandatory for your site to have a sitemap.xml file, having one assures that the search engine crawlers know the locations of your pages and how frequently they should visit these pages. Detailed information about using the sitemap.xml file is available here: https://sitemaps.org.

## Pages included in sitemap.xml but are not available for crawling

#### To collect this data all pages must be crawled

Sitemap.xml is a file that helps search engines to quickly get the addresses of site pages, the time/frequency of their last update and page priority.

Your Sitemap.xml file has pages that redirect search robots to pages with 404 errors or duplicate pages. The more sitemap errors you have, the more rankings will be reduced by search engines.

### Pages found that are indexable but not listed in sitemap.xml

#### To collect this data all pages must be crawled

Sitemap.xml is a file that helps search engines to quickly get the addresses of site pages, the time/frequency of their last update and page priority.

This report lists the pages that are opened for indexing but are missing from the sitemap.

This is not a critical error. However, it slows down site indexing.





#### Pages included in sitemap.xml but are blocked from crawling

#### To collect this data all pages must be crawled

Sitemap.xml is a file in a special format for search engines that helps to quickly get the addresses of site pages, the time of their last update, the frequency they should be checked, and the sites hierarchy. This report lists pages that are blocked from indexing but are present in the sitemap. This can lead to the indexation of unwanted information.

Why is this situation dangerous?

- If the sitemap contains extra pages, the search engines may penalize the site, and lower the search rankings.
- The search results may reveal confidential information.
- Indexing of extra pages wastes crawler budgets and stops the pages you want from being indexed/recrawled by search engines.

#### Number of sitemap files found

This shows how many sitemap files were found on the site. Sitemap files contain a list of pages and other site resources to be indexed. This information helps search engines index the site more efficiently. The standard adopted for the sitemap allows the use of many sitemap files. Please note that sitemap files may not be found if their paths do not comply with the sitemap protocol standard or have spelling errors.

# Number of items in all sitemaps (including pages, images, videos, etc)

This report shows the number of HTML pages and other resources found in all the sitemap files at the time of site analysis.

### 6390



# Number of pages in all sitemaps (HTML only, excluding images and videos)

This report shows how many pages in HTML format were found in all the sitemap files at the time of the site analysis. This doesn't include resources in other formats such as images, etc. This is a useful report for comparing the number found in the sitemap files vs the actual number of pages on the site and indexed in the search engines. This may help to detect various problems, quickly. For example, some sites may not have removed pages from the sitemap that have been deleted or disabled in the site's administrative panel. This can therefore lead to a loss in crawling budget, and potentially a decrease in the site's position. If there are significantly fewer pages in the search engine index than in the sitemap it may also indicate that the site has issues with indexing. Or that the sitemap is formatted incorrectly and contains extra pages.

#### Total sitemap errors

Errors in the sitemap can lead to incorrect interpretation of data and the inability to use the entire file or individual lines within. We check the sitemap for compliance with sitemap, XML, w3c standards, as well as Google, Yahoo and Bing recommendations.

#### Total sitemap warnings

Warnings indicate that there are problems that will significantly decrease a sitemap's effectiveness. For example, if a site has tens of thousands of pages, if done correctly, indexing changes on pages can take several hours to several days. However, if done incorrectly, for example, if there are no timestamps on the sitemap, then it may take several weeks to index the changes. This, therefore, slows down any promotion or optimization of your site.

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4380

# 15893

# **HTML Errors**

#### Errors found in HTML code

This report displays critical errors in the HTML code and HTML DOM structure. HTML errors confuse search engines and their crawling robots may incorrectly determine the content of the site, and overlook important parts of the page because it can't read your page due to HTML coding errors.

Page	Number of errors
https://www.canon.com.tr/support/	6
<ul> <li>Stray end tag "th:block" At line 183, column 4496</li> </ul>	
• Element "h2" not allowed as child of element "button" in this context. At line 183, column 5404	
• Element "h2" not allowed as child of element "button" in this context. At line 183, column 8373	
• Element "h2" not allowed as child of element "button" in this context. At line 183, column 10594	
• Element "h2" not allowed as child of element "button" in this context. At line 183, column 11969	
• Element "p" not allowed as child of element "button" in this context. At line 183, column 15114	
https://www.canon.com.tr/cameras/	13
<ul> <li>Stray end tag "div" At line 209, column 697</li> <li>Stray end tag "div" At line 209, column 7831</li> <li>Stray end tag "div" At line 215, column 231</li> <li>Element "div" not allowed as child of element "ul" in this context. At line 253, column 137</li> </ul>	
<ul> <li>Stray end tag "div" At line 253, column 805</li> <li>Stray end tag "th:block" At line 253, column 1692</li> </ul>	
<ul> <li>Element "h2" not allowed as child of element "button" in this context. At line 253, column 2602</li> </ul>	
• Element "h2" not allowed as child of element "button" in this context. At line 253, column 5571	
Generated on August 5, 2024	23

# 12920 (on 902 pages)

24

Element "li" not allowed as child of element "div" in this context. At line 167, column 534

https://www.canon.com.tr/

Generated on August 5, 2024

#### Number of errors

Element "h2" not allowed as child of element "button" in this context. • At line 253, column 7792

#### https://www.canon.com.tr/latest-products/

Page

- Element "li" not allowed as child of element "div" in this context. At line 137, column 9954
- Element "li" not allowed as child of element "div" in this context. At line 137. column 13634
- Element "li" not allowed as child of element "div" in this context. At line 137. column 17489
- Element "li" not allowed as child of element "div" in this context. At line 137, column 20177
- Element "li" not allowed as child of element "div" in this context. At line 137. column 22882
- Element "li" not allowed as child of element "div" in this context. At line 137, column 25766
- Element "li" not allowed as child of element "div" in this context. At line 137, column 28601
- Element "li" not allowed as child of element "div" in this context. At line 137. column 31341
- Element "li" not allowed as child of element "div" in this context. At line 141, column 553

#### https://www.canon.com.tr/business/solutions/

- A "charset" attribute on a meta element found "after" the first 1024 bytes. At line 23, column 534
- Stray end tag "th:block" At line 96, column 22482
- Element "h2" not allowed as child of element "button" in this context. At line 96, column 23392
- Element "h2" not allowed as child of element "button" in this context. At line 96, column 25692
- Element "h2" not allowed as child of element "button" in this context. At line 96, column 27945
- Element "h2" not allowed as child of element "button" in this context. At line 96, column 29618
- Element "p" not allowed as child of element "button" in this context. At line 96, column 32417

# 54

# 7

Seo raporu							
	C	$\sim$	1.0	-	5	1.0	

Page	Number of errors
• Element "li" not allowed as child of element "div" in this context.	
At line 167, column 2875	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 167, column 5476</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> </ul>	
At line 167, column 7827	
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https://www.canon.com.tr/business/	19
• Element "li" not allowed as child of element "div" in this context. At line 82, column 7399	
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• Element "p" not allowed as child of element "button" in this context. At line 178, column 58615	
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• Stray end tag "th:block"	
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٠	Element "h2" not allowed as child of element "button" in this context. At line 142, column 32696	
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•	Element "h2" not allowed as child of element "button" in this context. At line 142, column 37886	
٠	Element "h2" not allowed as child of element "button" in this context. At line 142, column 39261	
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•	A "charset" attribute on a meta element found "after" the first 1024 bytes. At line 49, column 531	
•	Element "picture" is missing a required instance of child element "img" At line 170, column 3648	
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٠	Element "picture" is missing a required instance of child element "img" At line 170, column 7850	
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•	Stray end tag "h3" At line 174, column 9	
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•	Element "div" not allowed as child of element "h3" in this context. At line 229, column 9	
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٠	Element "h2" not allowed as child of element "button" in this context. At line 159, column 811	
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https://www.canon.com.tr/cameras/mirrorless-cameras/	11
• Stray end tag "div"	
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<ul> <li>Stray end tag "div" At line 152, column 4416</li> </ul>	
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• Element "h2" not allowed as child of element "but At line 156, column 12225	tton" in this context.
<ul> <li>Element "h2" not allowed as child of element "but At line 156, column 15194</li> </ul>	tton" in this context.
<ul> <li>Element "h2" not allowed as child of element "but At line 156, column 17415</li> </ul>	tton" in this context.
<ul> <li>Element "h2" not allowed as child of element "but At line 156, column 18790</li> </ul>	tton" in this context.
• Element "p" not allowed as child of element "butte At line 156, column 21935	on" in this context.
https://www.canon.com.tr/cameras/dslr-cameras/	16
• Stray end tag "div"	
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<ul> <li>Stray end tag "div" At line 223, column 233</li> </ul>	
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<ul> <li>Stray end tag "div" At line 239, column 580</li> </ul>	
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• Element "div" not allowed as child of element "ul"	' in this context.
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- Stray end tag "div" At line 271, column 841
- Stray end tag "th:block" At line 271, column 1728

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- Element "li" not allowed as child of element "div" in this context. At line 161, column 18065
- Element "li" not allowed as child of element "div" in this context. At line 161, column 20536
- Element "li" not allowed as child of element "div" in this context. At line 161, column 23095
- Element "li" not allowed as child of element "div" in this context. At line 161, column 25845
- Element "li" not allowed as child of element "div" in this context. At line 161, column 28569
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- Element "li" not allowed as child of element "div" in this context. At line 161, column 33841
- Element "li" not allowed as child of element "div" in this context. At line 161, column 36624
- Element "li" not allowed as child of element "div" in this context. At line 161, column 39242

#### https://www.canon.com.tr/cameras/camera-selector/

- Stray end tag "th:block" At line 122, column 882
- Element "h2" not allowed as child of element "button" in this context. At line 122, column 1792
- Element "h2" not allowed as child of element "button" in this context. At line 122, column 4761
- Element "h2" not allowed as child of element "button" in this context. At line 122, column 6982
- Element "h2" not allowed as child of element "button" in this context. At line 122, column 8357
- Element "p" not allowed as child of element "button" in this context. At line 122, column 11502
- Stray end tag "th:block" At line 155, column 37
- Stray end tag "th:block" At line 155, column 37

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• Element "h2" not allowed as child of element "button" in this context. At line 162, column 7282	
• Element "h2" not allowed as child of element "button" in this context. At line 162, column 8657	
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<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 181, column 32744</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 181, column 35782</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 181, column 38654</li> </ul>	
• Element "li" not allowed as child of element "div" in this context. At line 181, column 41554	
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• Element "li" not allowed as child of element "div" in this context. At line 185, column 932	
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https://www.canon.com.tr/lenses/eos-r-lenses/	26
• Element "div" not allowed as child of element "h2" in this context. At line 182, column 28	
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At line 328, column 157	
<ul> <li>Element "div" not allowed as child of element "ul" in thi At line 340, column 137</li> </ul>	s context.
<ul> <li>Stray end tag "div" At line 340, column 575</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this At line 340, column 2732</li> </ul>	context.
<ul> <li>Element "li" not allowed as child of element "div" in this At line 340, column 5385</li> </ul>	context.
<ul> <li>Element "li" not allowed as child of element "div" in this At line 340, column 8225</li> </ul>	context.
• Element "li" not allowed as child of element "div" in this At line 340, column 11142	context.
https://www.canon.com.tr/lenses/dslr-lenses/	17
• Element "div" not allowed as child of element "h2" in th At line 202, column 28	is context.
<ul> <li>Stray end tag "div" At line 240, column 233</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this At line 296, column 507</li> </ul>	context.
<ul> <li>Element "li" not allowed as child of element "div" in this At line 296, column 3358</li> </ul>	context.
<ul> <li>Element "li" not allowed as child of element "div" in this At line 296, column 6198</li> </ul>	context.
<ul> <li>Element "li" not allowed as child of element "div" in this At line 296, column 8943</li> </ul>	context.
• Element "li" not allowed as child of element "div" in this At line 311, column 105	context.
• Element "li" not allowed as child of element "div" in this At line 311, column 2934	context.
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https://www.canon.com.tr/lenses/ef-m-lenses/	17
• Element "div" not allowed as child of element "h2" in th At line 138, column 28	is context.
• Stray end tag "div" At line 162, column 233	
• Element "li" not allowed as child of element "div" in this At line 194, column 507	context.

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• Element "span" not allowed as child of element "ul" in this context. At line 113, column 40441	
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- Element "h2" not allowed as child of element "button" in this context. At line 146, column 6982
- Element "h2" not allowed as child of element "button" in this context.

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<ul> <li>Element "li" not allowed as child of element "div" in this cont At line 141, column 14948</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this cont At line 149, column 55846</li> </ul>	ext.
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- Element "div" not allowed as child of element "h3" in this context. At line 192, column 5783
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-	At line 172, column 30	
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٠	Stray end tag "h2"	
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- Stray end tag "div" At line 135, column 28192
- Element "li" not allowed as child of element "div" in this context. At line 135, column 37102
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- Element "li" not allowed as child of element "div" in this context. At line 135, column 48427
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- Element "li" not allowed as child of element "div" in this context. At line 135, column 52464
- Element "li" not allowed as child of element "div" in this context. At line 135, column 54765

#### https://www.canon.com.tr/printers/printer-selector/

- Stray end tag "th:block" At line 137, column 890
- Element "h2" not allowed as child of element "button" in this context. At line 137, column 1798
- Element "h2" not allowed as child of element "button" in this context. At line 137, column 4767
- Element "h2" not allowed as child of element "button" in this context. At line 137, column 6988
- Element "h2" not allowed as child of element "button" in this context. At line 137, column 8363
- Element "p" not allowed as child of element "button" in this context. At line 137, column 11508

#### https://www.canon.com.tr/business/products/office-printers/

- Element "li" not allowed as child of element "div" in this context. At line 134, column 1030
- Element "li" not allowed as child of element "div" in this context. At line 134, column 3411
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• Stray end tag "div" At line 159, column 7286	5	
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At line 148, column 266373	
• Element "li" not allowed as child of element "div" in this context.	
<ul> <li>At line 148, column 268679</li> <li>Element "li" not allowed as child of element "div" in this context.</li> </ul>	

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	At line 148, column 271406	
٠	Element "div" not allowed as child of element "ul" in this context.	
	At line 154, column 29171	
•	Stray end tag "div" At line 154, column 29855	
•	Stray end tag "th:block"	
	At line 154, column 30742	
nttps:/	//www.canon.com.tr/video-cameras/	1
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 29487	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 31934	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 34785	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 37430	
•	Stray end tag "th:block" At line 141, column 41231	
•	Element "h2" not allowed as child of element "button" in this context. At line 141, column 42141	
•	Element "h2" not allowed as child of element "button" in this context. At line 141, column 45110	
•	Element "h2" not allowed as child of element "button" in this context. At line 141, column 47331	
•	Element "h2" not allowed as child of element "button" in this context. At line 141, column 48706	
ttps:/	//www.canon.com.tr/video-cameras/hd-video-cameras/	1
•	Stray end tag "div" At line 143, column 17723	
•	Stray end tag "div"	
	At line 144, column 360	
•	Stray end tag "th:block" At line 144, column 1240	
•	Element "h2" not allowed as child of element "button" in this context. At line 144, column 2150	
•	Element "h2" not allowed as child of element "button" in this context. At line 144, column 5119	
•	Element "h2" not allowed as child of element "button" in this context. At line 144, column 7340	

• Element "h2" not allowed as child of element "button" in this context. At line 144, column 8715

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•	Element "p" not allowed as child of element "button" in this context.	
•	At line 144, column 11860 Stray end tag "th:block"	
·	At line 177, column 37	
nttps:	//www.canon.com.tr/video-cameras/professional-camcorders/	
•	A "charset" attribute on a meta element found "after" the first 1024 bytes. At line 21, column 528	
•	Stray end tag "th:block" At line 220, column 3901	
•	Element "h2" not allowed as child of element "button" in this context. At line 220, column 4809	
•	Element "h2" not allowed as child of element "button" in this context. At line 220, column 7778	
٠	Element "h2" not allowed as child of element "button" in this context. At line 220, column 9999	
•	Element "h2" not allowed as child of element "button" in this context. At line 220, column 11374	
•	Element "p" not allowed as child of element "button" in this context. At line 220, column 14519	
ttps:	//www.canon.com.tr/video-cameras/high-sensitivity-cameras/	1
ttps: •	//www.canon.com.tr/video-cameras/high-sensitivity-cameras/ Element "span" not allowed as child of element "ul" in this context. At line 107, column 40441	1
	Element "span" not allowed as child of element "ul" in this context.	1
•	Element "span" not allowed as child of element "ul" in this context. At line 107, column 40441 Element "li" not allowed as child of element "div" in this context.	1
•	Element "span" not allowed as child of element "ul" in this context. At line 107, column 40441 Element "li" not allowed as child of element "div" in this context. At line 147, column 3840 Element "li" not allowed as child of element "div" in this context.	1
•	Element "span" not allowed as child of element "ul" in this context. At line 107, column 40441 Element "li" not allowed as child of element "div" in this context. At line 147, column 3840 Element "li" not allowed as child of element "div" in this context. At line 147, column 6270 Element "li" not allowed as child of element "div" in this context.	1
•	Element "span" not allowed as child of element "ul" in this context. At line 107, column 40441 Element "li" not allowed as child of element "div" in this context. At line 147, column 3840 Element "li" not allowed as child of element "div" in this context. At line 147, column 6270 Element "li" not allowed as child of element "div" in this context. At line 147, column 8479 Element "li" not allowed as child of element "div" in this context.	1
•	Element "span" not allowed as child of element "ul" in this context. At line 107, column 40441 Element "li" not allowed as child of element "div" in this context. At line 147, column 3840 Element "li" not allowed as child of element "div" in this context. At line 147, column 6270 Element "li" not allowed as child of element "div" in this context. At line 147, column 8479 Element "li" not allowed as child of element "div" in this context. At line 147, column 8479 Element "li" not allowed as child of element "div" in this context. At line 149, column 417 Stray end tag "th:block"	1
• • •	Element "span" not allowed as child of element "ul" in this context. At line 107, column 40441 Element "li" not allowed as child of element "div" in this context. At line 147, column 3840 Element "li" not allowed as child of element "div" in this context. At line 147, column 6270 Element "li" not allowed as child of element "div" in this context. At line 147, column 8479 Element "li" not allowed as child of element "div" in this context. At line 149, column 417 Stray end tag "th:block" At line 191, column 11064 Element "h2" not allowed as child of element "button" in this context.	1

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• A "charset" attribute on a meta element found "after" the first 1024 bytes.	
At line 13, column 521	
Stray end tag "th:block"	
At line 200, column 103	
<ul> <li>Element "h2" not allowed as child of element "button" in this context. At line 200, column 1011</li> </ul>	
• Element "h2" not allowed as child of element "button" in this context. At line 200, column 3980	
• Element "h2" not allowed as child of element "button" in this context. At line 200, column 6201	
• Element "h2" not allowed as child of element "button" in this context. At line 200, column 7576	
• Element "p" not allowed as child of element "button" in this context. At line 200, column 10721	
<ul> <li>A "charset" attribute on a meta element found "after" the first 1024 bytes.</li> </ul>	
At line 17, column 518	
• Element "div" not allowed as child of element "h2" in this context.	
At line 128, column 2490	
<ul> <li>Element "div" not allowed as child of element "a" in this context. At line 128, column 3398</li> </ul>	
Stray end tag "th:block"	
At line 128, column 11123	
• Element "h2" not allowed as child of element "button" in this context. At line 128, column 12031	
<ul> <li>Element "h2" not allowed as child of element "button" in this context. At line 128, column 15000</li> </ul>	
• Element "h2" not allowed as child of element "button" in this context. At line 128, column 17221	
• Element "h2" not allowed as child of element "button" in this context. At line 128, column 18596	
• Element "p" not allowed as child of element "button" in this context. At line 128, column 21741	
ttps://www.canon.com.tr/for_home/product_finder/calculators/	2
	2
<ul> <li>End tag "div" seen, but there were open elements. At line 179, column 57</li> </ul>	
Unclosed element "span"	
At line 179, column 50	
• End tag "div" seen, but there were open elements.	

- End tag "div" seen, but there were open elements. At line 198, column 57
- Unclosed element "span"

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<ul> <li>At line 198, column 50</li> <li>End tag "div" seen, but there were open elements. At line 214, column 57</li> <li>Unclosed element "span" At line 214, column 50</li> <li>Element "p" not allowed as child of element "span" in this context. At line 217, column 686</li> <li>Element "p" not allowed as child of element "span" in this context. At line 221, column 207</li> <li>Element "p" not allowed as child of element "span" in this context. At line 221, column 207</li> <li>Element "p" not allowed as child of element "span" in this context. At line 225, column 210</li> </ul>	
<ul> <li>https://www.canon.com.tr/business/products/scanners/</li> <li>A "charset" attribute on a meta element found "after" the first 1024 bytes. At line 21, column 525</li> <li>Stray end tag "th:block" At line 109, column 15034</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 109, column 15944</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 109, column 18244</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 109, column 20497</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 109, column 20497</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 109, column 22170</li> <li>Element "p" not allowed as child of element "button" in this context. At line 109, column 24969</li> </ul>	7
<ul> <li>https://www.canon.com.tr/business/products/presenters/</li> <li>A "charset" attribute on a meta element found "after" the first 1024 bytes. At line 23, column 553</li> <li>Element "style" not allowed as child of element "main" in this context. At line 104, column 46</li> <li>Stray end tag "th:block" At line 115, column 6369</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 115, column 7279</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 115, column 9579</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 115, column 11832</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 115, column 11832</li> </ul>	8

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•	Element "p" not allowed as child of element "button" in this context. At line 115, column 16304	
https:	//www.canon.com.tr/business/products/	22
• • •	Element "div" not allowed as child of element "ul" in this context. At line 99, column 1687 Stray end tag "div" At line 99, column 1992 Element "li" not allowed as child of element "div" in this context. At line 123, column 2242 Element "li" not allowed as child of element "div" in this context. At line 123, column 3580 Element "li" not allowed as child of element "div" in this context.	
• • •	At line 123, column 6133 Element "li" not allowed as child of element "div" in this context. At line 123, column 8704 Stray end tag "div" At line 125, column 498 Element "li" not allowed as child of element "div" in this context. At line 125, column 1073 Element "li" not allowed as child of element "div" in this context. At line 125, column 3520	
https: • • •	<pre>//www.canon.com.tr/business/products/network-surveillance-cameras/ A "charset" attribute on a meta element found "after" the first 1024 bytes. At line 47, column 517 Stray end tag "th:block" At line 147, column 922 Element "h2" not allowed as child of element "button" in this context. At line 147, column 1832 Element "h2" not allowed as child of element "button" in this context. At line 147, column 4132 Element "h2" not allowed as child of element "button" in this context. At line 147, column 6385 Element "h2" not allowed as child of element "button" in this context. At line 147, column 8058 Element "h2" not allowed as child of element "button" in this context. At line 147, column 8058 Element "p" not allowed as child of element "button" in this context. At line 147, column 8058</pre>	7
https:	//www.canon.com.tr/business/services/ A "charset" attribute on a meta element found "after" the first 1024 bytes. At line 21, column 530	7

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<ul> <li>Stray end tag "th:block" At line 94, column 13784</li> </ul>	
<ul> <li>Element "h2" not allowed as child of element "button" in this context.</li> </ul>	
At line 94, column 14694	
<ul> <li>Element "h2" not allowed as child of element "button" in this context. At line 94, column 16994</li> </ul>	
<ul> <li>Element "h2" not allowed as child of element "button" in this context.</li> <li>At line 94, column 19247</li> </ul>	
• Element "h2" not allowed as child of element "button" in this context. At line 94, column 20920	
• Element "p" not allowed as child of element "button" in this context. At line 94, column 23719	
https://www.canon.com.tr/apps/	23
• Stray end tag "div" At line 141, column 237	
• Element "li" not allowed as child of element "div" in this context. At line 141, column 891	
• Element "li" not allowed as child of element "div" in this context. At line 145, column 367	
• Element "li" not allowed as child of element "div" in this context. At line 149, column 358	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 157, column 367</li> </ul>	
• Element "li" not allowed as child of element "div" in this context. At line 161, column 370	
• Element "li" not allowed as child of element "div" in this context. At line 165, column 373	
• Stray end tag "div" At line 173, column 17378	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> </ul>	
At line 173, column 18037	
https://www.canon.com.tr/apps/canon-camera-connect/	22
• Stray end tag "div" At line 166, column 9201	
• Element "div" not allowed as child of element "button" in this context. At line 166, column 17263	
• Element "li" not allowed as child of element "div" in this context. At line 166, column 20183	

- Element "li" not allowed as child of element "div" in this context. At line 166, column 22457
- Element "li" not allowed as child of element "div" in this context.

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	At line 166, column 24761	
٠	Element "li" not allowed as child of element "div" in this context.	
•	At line 166, column 27268 Element "li" not allowed as child of element "div" in this context.	
•	At line 166, column 29545	
•	Element "li" not allowed as child of element "div" in this context.	
	At line 166, column 31878	
•	Stray end tag "div" At line 167, column 3204	
nttps:/	/www.canon.com.tr/apps/canon-print-inkjet-selphy-app/	9
•	A "charset" attribute on a meta element found "after" the first 1024 bytes. At line 25, column 546	
•	Element "p" not allowed as child of element "h1" in this context. At line 147, column 13	
•	Element "p" not allowed as child of element "span" in this context. At line 149, column 13	
•	Stray end tag "th:block" At line 157, column 1287	
•	Element "h2" not allowed as child of element "button" in this context. At line 157, column 2195	
•	Element "h2" not allowed as child of element "button" in this context. At line 157, column 5164	
•	Element "h2" not allowed as child of element "button" in this context. At line 157, column 7385	
•	Element "h2" not allowed as child of element "button" in this context. At line 157, column 8760	
•	Element "p" not allowed as child of element "button" in this context. At line 157, column 11905	
nttps:/	//www.canon.com.tr/apps/image-canon/	1
٠	Stray end tag "div"	
	At line 148, column 8691	
•	Stray end tag "div" At line 148, column 9567	
٠	Element "div" not allowed as child of element "button" in this context.	
	At line 152, column 229	
٠	Stray end tag "div"	
•	At line 152, column 28176	
•	Stray end tag "div" At line 152, column 29293	

• Stray end tag "div" At line 152, column 30358

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• Element "li" not allowed as child of element "div" in this context.	
At line 152, column 30918	
<ul> <li>Element "li" not allowed as child of element "div" in this context. At line 152, column 34006</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> </ul>	
At line 152, column 37080	
https://www.canon.com.tr/apps/creative-park/	9
• A "charset" attribute on a meta element found "after" the first 1024 bytes.	
At line 33, column 533	
• Stray end tag "h5"	
At line 179, column 13	
• Stray end tag "h5" At line 181, column 13	
<ul> <li>Stray end tag "th:block"</li> </ul>	
At line 196, column 946	
• Element "h2" not allowed as child of element "button" in this context.	
At line 196, column 1854	
<ul> <li>Element "h2" not allowed as child of element "button" in this context. At line 196, column 4823</li> </ul>	
<ul> <li>Element "h2" not allowed as child of element "button" in this context.</li> <li>At line 196, column 7044</li> </ul>	
<ul> <li>Element "h2" not allowed as child of element "button" in this context. At line 196, column 8419</li> </ul>	
<ul> <li>Element "p" not allowed as child of element "button" in this context. At line 196, column 11564</li> </ul>	
https://www.canon.com.tr/software/	30
• Element "li" not allowed as child of element "div" in this context.	
At line 143, column 830	
<ul> <li>Element "li" not allowed as child of element "div" in this context. At line 143, column 3641</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> </ul>	
At line 143, column 6357	
• Element "li" not allowed as child of element "div" in this context.	
At line 143, column 9186	

- Element "li" not allowed as child of element "div" in this context. At line 143, column 12140
- Element "li" not allowed as child of element "div" in this context. At line 143, column 15238
- Element "li" not allowed as child of element "div" in this context. At line 143, column 18348
- Element "li" not allowed as child of element "div" in this context.

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• Stray end tag "div" At line 457, column 1507

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- Stray end tag "div" At line 137, column 4493
- Element "div" not allowed as child of element "ul" in this context. At line 137, column 18181
- Stray end tag "div" At line 137, column 18650
- Stray end tag "th:block" At line 137, column 31934
- Element "h2" not allowed as child of element "button" in this context. At line 137, column 32844
- Element "h2" not allowed as child of element "button" in this context. At line 137, column 35813
- Element "h2" not allowed as child of element "button" in this context. At line 137, column 38034
- Element "h2" not allowed as child of element "button" in this context. At line 137, column 39409
- Element "p" not allowed as child of element "button" in this context. At line 137, column 42554

#### https://www.canon.com.tr/apps/easy-photoprint-editor-app/

- Element "div" not allowed as child of element "ul" in this context. At line 135, column 12931
- Stray end tag "div" At line 135, column 13716
- Element "div" not allowed as child of element "ul" in this context. At line 135, column 14268
- Stray end tag "div" At line 135, column 14754
- Stray end tag "div" At line 135, column 15428
- Stray end tag "div" At line 135, column 39020
- Stray end tag "th:block" At line 135, column 39900
- Element "h2" not allowed as child of element "button" in this context. At line 135, column 40810
- Element "h2" not allowed as child of element "button" in this context. At line 135, column 43779

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https://www.canon.com.tr/software/eos-utility/	14
• Element "div" not allowed as child of element "h2" in this context. At line 150, column 39	
<ul> <li>Stray end tag "div" At line 151, column 562</li> </ul>	
<ul> <li>Stray end tag "div" At line 151, column 15548</li> </ul>	
<ul> <li>Element "div" not allowed as child of element "ul" in this context. At line 151, column 16103</li> </ul>	
• Stray end tag "div" At line 151, column 16577	
<ul> <li>Stray end tag "div" At line 163, column 9285</li> </ul>	
<ul> <li>Stray end tag "th:block" At line 163, column 10165</li> </ul>	
<ul> <li>Element "h2" not allowed as child of element "button" in this context. At line 163, column 11075</li> </ul>	
• Element "h2" not allowed as child of element "button" in this context. At line 163, column 14044	
https://www.canon.com.tr/cameras/eos-webcam-utility/	8
• A "charset" attribute on a meta element found "after" the first 1024 b At line 45, column 530	ytes.
<ul> <li>Element "div" not allowed as child of element "h2" in this context. At line 179, column 111</li> </ul>	
• Stray end tag "th:block" At line 194, column 928	
• Element "h2" not allowed as child of element "button" in this context. At line 194, column 1836	
<ul> <li>Element "h2" not allowed as child of element "button" in this context. At line 194, column 4805</li> </ul>	
<ul> <li>Element "h2" not allowed as child of element "button" in this context. At line 194, column 7026</li> </ul>	
<ul> <li>Element "h2" not allowed as child of element "button" in this context. At line 194, column 8401</li> </ul>	
<ul> <li>Element "p" not allowed as child of element "button" in this context. At line 194, column 11546</li> </ul>	
https://www.canon.com.tr/get-inspired/	9
• Element "div" not allowed as child of element "ul" in this context. At line 175, column 992	

• Stray end tag "th:block"

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• • • •	At line 175, column 2563 Element "h2" not allowed as child of element "button" in this context. At line 175, column 3473 Element "h2" not allowed as child of element "button" in this context. At line 175, column 6442 Element "h2" not allowed as child of element "button" in this context. At line 175, column 8663 Element "h2" not allowed as child of element "button" in this context. At line 175, column 10038 Element "p" not allowed as child of element "button" in this context. At line 175, column 13183 Stray end tag "th:block" At line 208, column 37 Stray end tag "th:block" At line 208, column 37	
https:,	<pre>//www.canon.com.tr/get-inspired/stories/ Stray end tag "div" At line 137, column 1827 Stray end tag "div" At line 137, column 5233 Stray end tag "div" At line 157, column 40722 Stray end tag "th:block" At line 157, column 41610 Stray end tag "th:block" At line 157, column 41621 Element "h2" not allowed as child of element "button" in this context. At line 157, column 42531 Element "h2" not allowed as child of element "button" in this context. At line 157, column 45500 Element "h2" not allowed as child of element "button" in this context. At line 157, column 47721 Element "h2" not allowed as child of element "button" in this context. At line 157, column 47721</pre>	12
https:/	//www.canon.com.tr/get-inspired/stories/autumn-photography/ Stray end tag "div" At line 141, column 2234 Element "li" not allowed as child of element "div" in this context. At line 141, column 21077	19

• Element "li" not allowed as child of element "div" in this context. At line 141, column 23832

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٠	Element "li" not allowed as child of element "div" in this context. At line 141, column 26690	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 29398	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 32095	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 34979	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 37893	
•	Element "li" not allowed as child of element "div" in this context. At line 157, column 904	
nttps:/	/www.canon.com.tr/get-inspired/stories/street-photography/	20
•	Stray end tag "div" At line 143, column 2319	
•	Element "li" not allowed as child of element "div" in this context. At line 143, column 39411	
•	Element "li" not allowed as child of element "div" in this context. At line 143, column 41757	
•	Element "li" not allowed as child of element "div" in this context. At line 143, column 44667	
•	Element "li" not allowed as child of element "div" in this context. At line 143, column 47375	
•	Element "li" not allowed as child of element "div" in this context. At line 143, column 50072	
•	Element "li" not allowed as child of element "div" in this context. At line 143, column 53041	
•	Element "li" not allowed as child of element "div" in this context. At line 143, column 55806	
•	Element "li" not allowed as child of element "div" in this context. At line 143, column 58708	
nttps:/	/www.canon.com.tr/get-inspired/stories/portrait-photography/	2
•	Stray end tag "div" At line 143, column 2226	
•	Element "li" not allowed as child of element "div" in this context. At line 143, column 82626	
•	Element "li" not allowed as child of element "div" in this context. At line 143, column 85306	
•	Element "li" not allowed as child of element "div" in this context.	
•	At line 143, column 88182 Element "li" not allowed as child of element "div" in this context.	

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	At line 143, column 90879	
	Element "li" not allowed as child of element "div" in this context. At line 143, column 94763	
	Element "li" not allowed as child of element "div" in this context. At line 143, column 97527	
	Element "li" not allowed as child of element "div" in this context. At line 143, column 100398	
	Element "li" not allowed as child of element "div" in this context. At line 143, column 103299	
https://\	www.canon.com.tr/get-inspired/stories/family-photography/	19
	Stray end tag "div" At line 143, column 2235	
•	Element "li" not allowed as child of element "div" in this context. At line 143, column 44645	
	Element "li" not allowed as child of element "div" in this context. At line 143, column 47325	
	Element "li" not allowed as child of element "div" in this context. At line 143, column 50033	
	Element "li" not allowed as child of element "div" in this context. At line 143, column 52797	
	Element "li" not allowed as child of element "div" in this context. At line 143, column 55698	
	Element "li" not allowed as child of element "div" in this context. At line 159, column 904	
	Element "li" not allowed as child of element "div" in this context. At line 159, column 3740	
	Element "li" not allowed as child of element "div" in this context. At line 159, column 6502	
https://\	www.canon.com.tr/get-inspired/tips-and-techniques/	12
•	Stray end tag "div"	
	At line 137, column 2010	
	Stray end tag "div"	
	At line 137, column 5593	
1	Element "div" not allowed as child of element "ul" in this context. At line 155, column 8456	
	Stray end tag "div" At line 155, column 9140	
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	At line 155, column 10027 Element "h2" not allowed as child of element "button" in this context.	

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•	Element "h2" not allowed as child of element "button" in this context.	
	At line 155, column 13906	
•	Element "h2" not allowed as child of element "button" in this context. At line 155, column 16127	
•	Element "h2" not allowed as child of element "button" in this context. At line 155, column 17502	
ittps:/	//www.canon.com.tr/get-inspired/tips-and-techniques/videography/	18
•	Stray end tag "div"	
	At line 141, column 2171	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 27036	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 29808	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 32684	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 35511	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 38472	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 41386	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 44287	
•	Element "div" not allowed as child of element "ul" in this context. At line 141, column 71347	
ttps:/	//www.canon.com.tr/get-inspired/tips-and-techniques/photography-lighting/	20
•	Stray end tag "div" At line 141, column 2383	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 38286	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 41122	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 43927	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 46380	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 49077	
•	Element "li" not allowed as child of element "div" in this context.	

- At line 141, column 51904
- Element "li" not allowed as child of element "div" in this context.

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	At line 141, column 55792	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 58556	
ttps:/	//www.canon.com.tr/get-inspired/tips-and-techniques/vlogging/	1
٠	Stray end tag "div"	
	At line 141, column 2232	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 43082	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 45920	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 48692	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 51568	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 54265	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 57092	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 59874	
•	Element "li" not allowed as child of element "div" in this context. At line 141, column 62639	
ttps:/	//www.canon.com.tr/get-inspired/tips-and-techniques/night-photography/	1
•	Stray end tag "div"	
	At line 146, column 2250	
•	Element "li" not allowed as child of element "div" in this context. At line 146, column 38937	
•	Element "li" not allowed as child of element "div" in this context. At line 146, column 41847	
•	Element "li" not allowed as child of element "div" in this context. At line 146, column 44544	
•	Element "li" not allowed as child of element "div" in this context. At line 146, column 47371	
•	Element "li" not allowed as child of element "div" in this context. At line 146, column 51353	
•	Element "li" not allowed as child of element "div" in this context. At line 146, column 54224	
•	Element "li" not allowed as child of element "div" in this context. At line 146, column 57102	

• Element "div" not allowed as child of element "ul" in this context. At line 146, column 84209

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<ul> <li>Element "div" not allowed as child of element "h2" in this context. At line 131, column 41</li> <li>Element "div" not allowed as child of element "h2" in this context. At line 137, column 9215</li> <li>Stray end tag "div" At line 137, column 19625</li> <li>Stray end tag "th:block" At line 137, column 20505</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 137, column 21415</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 137, column 24384</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 137, column 2605</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 137, column 24384</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 137, column 2605</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 137, column 27980</li> <li>Element "p" not allowed as child of element "button" in this context. At line 137, column 27980</li> </ul>	
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<ul> <li>Element "span" not allowed as child of element "ul" in this context. At line 97, column 40441</li> <li>Stray end tag "th:block" At line 197, column 13929</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 197, column 14843</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 197, column 17282</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 197, column 17467</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 197, column 19467</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 197, column 20535</li> <li>Element "p" not allowed as child of element "button" in this context. At line 197, column 23702</li> <li>Stray end tag "th:block" At line 230, column 37</li> <li>Stray end tag "th:block" At line 230, column 37</li> </ul>	
https://www.canon.com.tr/pro/news/new-generation-ptz-cameras/	12
• Element "span" not allowed as child of element "ul" in this context.	

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At line 149, column 40441	
Stray end tag "div"	
At line 197, column 2266	
• Element "div" not allowed as child of element "ul" in this context.	
<ul><li>At line 366, column 999</li><li>Stray end tag "div"</li></ul>	
At line 366, column 1667	
• Stray end tag "th:block"	
At line 366, column 2554	
• Element "h2" not allowed as child of element "button" in this conte	ext.
At line 366, column 3468	
<ul> <li>Element "h2" not allowed as child of element "button" in this conte At line 366, column 5907</li> </ul>	ext.
<ul> <li>Element "h2" not allowed as child of element "button" in this content</li> </ul>	ext.
At line 366, column 8092	
• Element "h2" not allowed as child of element "button" in this conte	ext.
At line 366, column 9160	
<ul> <li>Stray end tag "div" At line 211, column 2256</li> <li>Element "div" not allowed as child of element "ul" in this context.</li> </ul>	
<ul> <li>At line 447, column 1010</li> <li>Stray end tag "th:block" At line 447, column 2565</li> <li>Element "h2" not allowed as child of element "button" in this conte At line 447, column 3479</li> <li>Element "h2" not allowed as child of element "button" in this conte At line 447, column 5918</li> <li>Element "h2" not allowed as child of element "button" in this conte At line 447, column 8103</li> <li>Element "h2" not allowed as child of element "button" in this conte At line 447, column 8103</li> </ul>	ext. ext.
<ul> <li>Stray end tag "th:block" At line 447, column 2565</li> <li>Element "h2" not allowed as child of element "button" in this conte At line 447, column 3479</li> <li>Element "h2" not allowed as child of element "button" in this conte At line 447, column 5918</li> <li>Element "h2" not allowed as child of element "button" in this conte At line 447, column 8103</li> </ul>	ext. ext.
<ul> <li>Stray end tag "th:block" At line 447, column 2565</li> <li>Element "h2" not allowed as child of element "button" in this contend At line 447, column 3479</li> <li>Element "h2" not allowed as child of element "button" in this contend At line 447, column 5918</li> <li>Element "h2" not allowed as child of element "button" in this contend At line 447, column 8103</li> <li>Element "h2" not allowed as child of element "button" in this contend At line 447, column 9171</li> <li>Element "p" not allowed as child of element "button" in this contend</li> </ul>	ext. ext. xt.
<ul> <li>Stray end tag "th:block" At line 447, column 2565</li> <li>Element "h2" not allowed as child of element "button" in this conternant At line 447, column 3479</li> <li>Element "h2" not allowed as child of element "button" in this conternant At line 447, column 5918</li> <li>Element "h2" not allowed as child of element "button" in this conternant At line 447, column 8103</li> <li>Element "h2" not allowed as child of element "button" in this conternant At line 447, column 9171</li> <li>Element "p" not allowed as child of element "button" in this conternant At line 447, column 12338</li> </ul>	ext. ext. xt.

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•	Element "th:blocks" not allowed as child of element "main" in this context.	
	At line 123, column 3114	
•	Element "th:blocks" not allowed as child of element "main" in this context. At line 125, column 223	
•	Element "th:blocks" not allowed as child of element "main" in this context.	
·	At line 127, column 372	
•	Element "th:blocks" not allowed as child of element "main" in this context.	
	At line 130, column 310	
•	Element "th:blocks" not allowed as child of element "main" in this context.	
	At line 132, column 602	
٠	Stray end tag "th:block"	
	At line 136, column 13187	
•	Element "h2" not allowed as child of element "button" in this context.	
	At line 136, column 14099	
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https:	//www.canon.com.tr/pro/news/eos-r8-key-features/	13
•	Element "span" not allowed as child of element "ul" in this context.	
	At line 178, column 40441	
•	Stray end tag "div"	
	At line 230, column 237	
•	Element "div" not allowed as child of element "ul" in this context.	
	At line 359, column 1001	
•	Stray end tag "div"	
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•	Stray end tag "div" At line 359, column 2040	
•	Stray end tag "th:block"	
·	At line 359, column 2920	
•	Element "h2" not allowed as child of element "button" in this context.	
	At line 359, column 3834	
•	Element "h2" not allowed as child of element "button" in this context.	
	At line 359, column 6273	
•	Element "h2" not allowed as child of element "button" in this context.	
	At line 359, column 8458	
https:	//www.canon.com.tr/pro/events/	7
•	A "charset" attribute on a meta element found "after" the first 1024 bytes.	
	At line 13, column 526	
•	Stray end tag "th:block"	
	At line 132, column 40431	
•	Element "h2" not allowed as child of element "button" in this context.	
	At line 132, column 41339	
•	Element "h2" not allowed as child of element "button" in this context.	

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•	At line 132, column 44308 Element "h2" not allowed as child of element "button" in this context. At line 132, column 46529 Element "h2" not allowed as child of element "button" in this context. At line 132, column 47904 Element "p" not allowed as child of element "button" in this context. At line 132, column 51049	
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•	Element "span" not allowed as child of element "ul" in this context. At line 127, column 40441 Stray end tag "div" At line 153, column 10277 Element "div" not allowed as child of element "button" in this context. At line 157, column 229 Element "li" not allowed as child of element "div" in this context. At line 157, column 5763 Element "li" not allowed as child of element "div" in this context. At line 163, column 105 Element "li" not allowed as child of element "div" in this context. At line 169, column 105 Element "li" not allowed as child of element "div" in this context. At line 169, column 105 Element "li" not allowed as child of element "div" in this context. At line 175, column 105 Element "li" not allowed as child of element "div" in this context. At line 181, column 105 Element "li" not allowed as child of element "div" in this context. At line 181, column 105	
https:/	<pre>//www.canon.com.tr/pro/events/ibc/ Element "span" not allowed as child of element "ul" in this context. At line 111, column 40441 Stray end tag "h2" At line 141, column 1921 Element "li" not allowed as child of element "div" in this context. At line 147, column 1325 Element "li" not allowed as child of element "div" in this context. At line 147, column 5008 Element "li" not allowed as child of element "div" in this context. At line 147, column 7847 Element "li" not allowed as child of element "div" in this context.</pre>	27

At line 147, column 10339
Element "li" not allowed as child of element "div" in this context. At line 147, column 12608

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•	Element "li" not allowed as child of element "div" in this context.	
	At line 147, column 15392	
•	Element "li" not allowed as child of element "div" in this context. At line 147, column 19201	
ttps:,	//www.canon.com.tr/support/consumer/contact-support/	
٠	Stray end tag "th:block" At line 173, column 928	
•	Element "h2" not allowed as child of element "button" in this context. At line 173, column 1836	
•	Element "h2" not allowed as child of element "button" in this context. At line 173, column 4805	
•	Element "h2" not allowed as child of element "button" in this context. At line 173, column 7026	
•	Element "h2" not allowed as child of element "button" in this context.	
•	At line 173, column 8401 Element "p" not allowed as child of element "button" in this context.	
	At line 173, column 11546	
•	Element "span" not allowed as child of element "ul" in this context. At line 98, column 40441 End tag "main" seen, but there were open elements. At line 151, column 3095 Unclosed element "div" At line 147, column 217 Unclosed element "div" At line 143, column 256 Stray end tag "th:block" At line 151, column 3964 Element "h2" not allowed as child of element "button" in this context. At line 151, column 4876 Element "h2" not allowed as child of element "button" in this context.	
•	At line 151, column 7315 Element "h2" not allowed as child of element "button" in this context. At line 151, column 9500	
ttps:/	//www.canon.com.tr/pro/canon-professional-services-faqs/	:
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	Element "div" not allowed as child of element "h2" in this context.	
	At line 169, column 29	
	Element "div" not allowed as child of element "h2" in this context. At line 172, column 27	
	Element "div" not allowed as child of element "h2" in this context. At line 174, column 29	
	Element "div" not allowed as child of element "h2" in this context. At line 178, column 28	
	Element "div" not allowed as child of element "h2" in this context. At line 189, column 32	
	Stray end tag "th:block" At line 194, column 2074	
	Element "h2" not allowed as child of element "button" in this context. At line 194, column 2982	
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nttps://	www.canon.com.tr/pro/contact-canon-professional-support/	7
	A "charset" attribute on a meta element found "after" the first 1024 bytes. At line 11, column 555	
	Stray end tag "th:block" At line 200, column 7151	
	Element "h2" not allowed as child of element "button" in this context. At line 200, column 8059	
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	Element "h2" not allowed as child of element "button" in this context. At line 200, column 13249	
	Element "h2" not allowed as child of element "button" in this context. At line 200, column 14624	
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	A "charset" attribute on a meta element found "after" the first 1024 bytes. At line 31, column 513	
•	Element "span" not allowed as child of element "ul" in this context. At line 111, column 40441	
	End tag "main" seen, but there were open elements.	
	At line 152, column 11981	
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#### At line 152, column 4748

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- Unclosed element "div" At line 152, column 2782
- Unclosed element "div" At line 152, column 708
- Stray end tag "th:block" At line 152, column 12850
- Element "h2" not allowed as child of element "button" in this context. At line 152, column 13762

#### https://www.canon.com.tr/support/business-product-support/

- Stray end tag "th:block" At line 102, column 5216
- Element "h2" not allowed as child of element "button" in this context. At line 102, column 6126
- Element "h2" not allowed as child of element "button" in this context. At line 102, column 8426
- Element "h2" not allowed as child of element "button" in this context. At line 102, column 10679
- Element "h2" not allowed as child of element "button" in this context. At line 102, column 12352
- Element "p" not allowed as child of element "button" in this context. At line 102, column 15151

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- A "charset" attribute on a meta element found "after" the first 1024 bytes. At line 23, column 526
- End tag "section" seen, but there were open elements. At line 105, column 87
- Unclosed element "div" At line 104, column 132
- End tag "section" seen, but there were open elements. At line 108, column 87
- Unclosed element "div" At line 105, column 176
- End tag "section" seen, but there were open elements. At line 171, column 87
- Unclosed element "div" At line 108, column 176
- Stray end tag "th:block" At line 177, column 934
- Element "h2" not allowed as child of element "button" in this context. At line 177, column 1844

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https://www.canon.com.tr/cameras/eos-r5-mark-ii/	<u>-</u>
• Element "span" not allowed as child of element "ul" in this context. At line 197, column 40441	
https://www.canon.com.tr/lenses/rf-rfs-lenses/	12
<ul> <li>Stray end tag "div" At line 148, column 1431</li> </ul>	
<ul> <li>Stray end tag "div"</li> </ul>	
At line 148, column 7127	
<ul> <li>Stray end tag "div" At line 148, column 7720</li> </ul>	
Stray end tag "div"	
<ul><li>At line 148, column 65644</li><li>Stray end tag "th:block"</li></ul>	
At line 149, column 13814	
<ul> <li>Element "h2" not allowed as child of element "button" in this context.</li> <li>At line 149, column 14724</li> </ul>	
<ul> <li>Element "h2" not allowed as child of element "button" in this context.</li> </ul>	
At line 149, column 17693	
<ul> <li>Element "h2" not allowed as child of element "button" in this context.</li> <li>At line 149, column 19914</li> </ul>	
• Element "h2" not allowed as child of element "button" in this context.	
At line 149, column 21289	
https://www.canon.com.tr/cameras/eos-r1/	
• Element "span" not allowed as child of element "ul" in this context. At line 199, column 40441	
https://www.canon.com.tr/lenses/rf-s-3-9mm-f3-5-stm-dual-fisheye-lens/	1
• Element "div" not allowed as child of element "button" in this context. At line 202, column 1752	
<ul> <li>Element "li" not allowed as child of element "div" in this context. At line 202, column 39108</li> </ul>	
• Element "li" not allowed as child of element "div" in this context. At line 202, column 42930	
<ul> <li>Element "li" not allowed as child of element "div" in this context. At line 202, column 46750</li> </ul>	
• Element "li" not allowed as child of element "div" in this context. At line 202, column 48912	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 202, column 59806</li> </ul>	
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•	Element "li" not allowed as child of element "div" in this context.	
	At line 202, column 62461	
•	Element "li" not allowed as child of element "div" in this context. At line 202, column 65166	
•	Element "li" not allowed as child of element "div" in this context.	
	At line 202, column 67700	
https:/	//www.canon.com.tr/cameras/eos-c400/	27
•	Element "span" not allowed as child of element "ul" in this context. At line 135, column 40441	
•	Element "li" not allowed as child of element "div" in this context. At line 177, column 6661	
•	Element "li" not allowed as child of element "div" in this context. At line 177, column 10291	
•	Element "li" not allowed as child of element "div" in this context. At line 177, column 14410	
•	Element "li" not allowed as child of element "div" in this context. At line 177, column 18416	
•	Element "li" not allowed as child of element "div" in this context. At line 177, column 23226	
•	Element "li" not allowed as child of element "div" in this context. At line 177, column 25406	
•	Element "li" not allowed as child of element "div" in this context. At line 177, column 28494	
•	Element "li" not allowed as child of element "div" in this context. At line 178, column 262	
https:/	//www.canon.com.tr/lenses/rf-35mm-f1-4l-vcm/	8
•	Stray end tag "th:block" At line 185, column 9673	
•	Element "h2" not allowed as child of element "button" in this context.	
•	At line 185, column 10583	

- Element "h2" not allowed as child of element "button" in this context. At line 185, column 13552
- Element "h2" not allowed as child of element "button" in this context. At line 185, column 15773
- Element "h2" not allowed as child of element "button" in this context. At line 185, column 17148
- Element "p" not allowed as child of element "button" in this context. At line 185, column 20293
- Stray end tag "th:block" At line 218, column 37
- Stray end tag "th:block"

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ht	tps://www.canon.com.tr/pro/cinema-lenses/cn7x17-kas-t/	14
	• Element "span" not allowed as child of element "ul" in this context. At line 109, column 40441	
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	• Element "li" not allowed as child of element "div" in this context. At line 140, column 47392	
	• Element "li" not allowed as child of element "div" in this context. At line 140, column 49574	
	• Element "li" not allowed as child of element "div" in this context. At line 140, column 51973	
	• Element "li" not allowed as child of element "div" in this context. At line 140, column 53962	
	<ul> <li>Stray end tag "th:block" At line 140, column 57271</li> </ul>	
	• Element "h2" not allowed as child of element "button" in this context. At line 140, column 58185	
	• Element "h2" not allowed as child of element "button" in this context. At line 140, column 60624	
ht	tps://www.canon.com.tr/golf-rangefinders/powershot-golf-rangefinder/	15
	<ul> <li>Element "div" not allowed as child of element "button" in this context.</li> <li>At line 178, column 759</li> </ul>	
	• Element "li" not allowed as child of element "div" in this context. At line 226, column 25664	
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- Element "li" not allowed as child of element "div" in this context. At line 226, column 29507
- Element "li" not allowed as child of element "div" in this context. At line 229, column 123
- Element "li" not allowed as child of element "div" in this context. At line 232, column 123
- Element "li" not allowed as child of element "div" in this context. At line 236, column 123
- Stray end tag "th:block" At line 260, column 3565
- Element "h2" not allowed as child of element "button" in this context. At line 260, column 4475

Page	Number of errors
https://www.canon.com.tr/lenses/rf-24-105mm-f2-8l-is-usm-z/	10
<ul> <li>Element "div" not allowed as child of element "button" in this context. At line 206, column 181452</li> <li>Element "h2" not allowed as child of element "span" in this context. At line 211, column 4814</li> <li>Stray end tag "th:block" At line 221, column 10053</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 221, column 10963</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 221, column 13932</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 221, column 13932</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 221, column 16153</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 221, column 17528</li> <li>Element "p" not allowed as child of element "button" in this context. At line 221, column 17528</li> <li>Element "p" not allowed as child of element "button" in this context. At line 221, column 17528</li> </ul>	
<ul> <li>Stray end tag "th:block" At line 254, column 37</li> </ul>	
<ul> <li>https://www.canon.com.tr/lenses/rf-200-800mm-f6-3-9-is-usm/</li> <li>Element "h2" not allowed as child of element "span" in this context. At line 279, column 5452</li> <li>Element "li" not allowed as child of element "div" in this context. At line 279, column 6724</li> <li>Element "li" not allowed as child of element "div" in this context. At line 279, column 9653</li> <li>Element "li" not allowed as child of element "div" in this context. At line 279, column 9653</li> <li>Element "li" not allowed as child of element "div" in this context. At line 279, column 12487</li> <li>Element "li" not allowed as child of element "div" in this context. At line 279, column 16438</li> <li>Element "li" not allowed as child of element "div" in this context. At line 279, column 19222</li> <li>Element "li" not allowed as child of element "div" in this context. At line 279, column 19222</li> <li>Element "li" not allowed as child of element "div" in this context. At line 279, column 959</li> <li>Element "li" not allowed as child of element "div" in this context. At line 317, column 959</li> </ul>	24

#### https://www.canon.com.tr/lenses/rf-s-10-18mm-f4-5-6-3-is-stm/

• Element "h2" not allowed as child of element "span" in this context.

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Page		Number of errors
	At line 232, column 54392	
•	Element "h2" not allowed as child of element "span" in this context.	
•	At line 232, column 56237 Element "li" not allowed as child of element "div" in this context.	
•	At line 232, column 57555	
•	Element "li" not allowed as child of element "div" in this context.	
	At line 232, column 60369	
•	Element "li" not allowed as child of element "div" in this context. At line 232, column 63351	
•	Element "li" not allowed as child of element "div" in this context. At line 232, column 66189	
•	Element "li" not allowed as child of element "div" in this context. At line 232, column 70226	
•	Element "li" not allowed as child of element "div" in this context.	
•	At line 232, column 73292 Element "li" not allowed as child of element "div" in this context.	
-	At line 232, column 76375	
• • •	At line 133, column 52526 Element "h2" not allowed as child of element "span" in this context. At line 133, column 54653 Element "h2" not allowed as child of element "span" in this context. At line 133, column 56792 Element "h2" not allowed as child of element "span" in this context. At line 133, column 58780 Stray end tag "th:block" At line 133, column 60361 Element "h2" not allowed as child of element "button" in this context. At line 133, column 61275	
•	Element "h2" not allowed as child of element "button" in this context. At line 133, column 63714	
•	Element "h2" not allowed as child of element "button" in this context. At line 133, column 65899	
https:	//www.canon.com.tr/lenses/rf-10-20mm-f4l-is-stm/	21
•	Element "li" not allowed as child of element "div" in this context. At line 217, column 71489	
•	Element "li" not allowed as child of element "div" in this context. At line 217, column 73473	
	on August 5, 2024	6

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Page		Number of errors
	ement "li" not allowed as child of element "div" in this context. t line 217, column 75461	
	ement "li" not allowed as child of element "div" in this context. t line 217, column 77437	
	ement "li" not allowed as child of element "div" in this context. t line 217, column 79408	
	ement "li" not allowed as child of element "div" in this context. t line 217, column 81388	
• E	ement "li" not allowed as child of element "div" in this context. t line 217, column 83389	
• E	ement "li" not allowed as child of element "div" in this context. t line 217, column 132964	
• E	ement "li" not allowed as child of element "div" in this context. t line 217, column 134832	
https://w	ww.canon.com.tr/printers/maxify-gx1040/	14
	ement "li" not allowed as child of element "div" in this context. t line 137, column 23255	
	ement "li" not allowed as child of element "div" in this context. t line 137, column 25442	
	ement "li" not allowed as child of element "div" in this context. t line 137, column 27599	
	ement "li" not allowed as child of element "div" in this context. t line 137, column 29825	
	ement "li" not allowed as child of element "div" in this context. t line 137, column 32005	
	ement "li" not allowed as child of element "div" in this context. t line 137, column 34115	
• St	t line 137, column 60535	
• E	ement "h2" not allowed as child of element "button" in this context. t line 137, column 61445	
• E	ement "h2" not allowed as child of element "button" in this context. t line 137, column 64414	
https://w	ww.canon.com.tr/printers/maxify-gx5540/	18
	ement "li" not allowed as child of element "div" in this context.	
• E	t line 151, column 25865 ement "li" not allowed as child of element "div" in this context. t line 151, column 28052	
	ement "li" not allowed as child of element "div" in this context.	

- At line 151, column 30343
- Element "li" not allowed as child of element "div" in this context.

Page	Number of errors
At line 151, column 32563	
<ul> <li>Element "li" not allowed as child of element "div" in this context. At line 151, column 34677</li> </ul>	
• Element "li" not allowed as child of element "div" in this context.	
<ul> <li>At line 151, column 36813</li> <li>Element "li" not allowed as child of element "div" in this context.</li> </ul>	
At line 151, column 64792	
• Element "li" not allowed as child of element "div" in this context.	
<ul> <li>At line 151, column 67077</li> <li>Element "li" not allowed as child of element "div" in this context.</li> </ul>	
At line 151, column 70436	
https://www.canon.com.tr/printers/maxify-gx2040/	17
• Element "li" not allowed as child of element "div" in this context. At line 145, column 147	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 145, column 2336</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 145, column 4466</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 145, column 6722</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 145, column 9001</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 145, column 11177</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 151, column 112</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 151, column 2974</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 151, column 5261</li> </ul>	
https://www.canon.com.tr/cameras/eos-r100/	13
• Element "li" not allowed as child of element "div" in this context. At line 225, column 105202	
• Element "li" not allowed as child of element "div" in this context. At line 225, column 107656	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 225, column 109535</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 225, column 112373</li> </ul>	
<ul> <li>Element "li" not allowed as child of element "div" in this context.</li> <li>At line 225, column 115338</li> </ul>	

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Page	Number of errors
<ul> <li>Stray end tag "th:block" At line 225, column 142901</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 225, column 143811</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 225, column 146780</li> <li>Element "h2" not allowed as child of element "button" in this context. At line 225, column 149001</li> </ul>	
<ul> <li>https://www.canon.com.tr/lenses/rf-28mm-f2-8-stm/</li> <li>Element "li" not allowed as child of element "div" in this context. At line 175, column 24334</li> <li>Element "li" not allowed as child of element "div" in this context. At line 175, column 26412</li> <li>Element "li" not allowed as child of element "div" in this context. At line 175, column 28456</li> <li>Element "li" not allowed as child of element "div" in this context. At line 175, column 28456</li> <li>Element "li" not allowed as child of element "div" in this context. At line 175, column 28456</li> <li>Element "li" not allowed as child of element "div" in this context. At line 175, column 28456</li> <li>Stray end tag "div" At line 183, column 2415</li> <li>Stray end tag "div" At line 187, column 6103</li> <li>Stray end tag "div"</li> </ul>	26
<ul> <li>At line 187, column 14179</li> <li>Stray end tag "div" At line 187, column 14877</li> </ul>	

• Element "li" not allowed as child of element "div" in this context. At line 187, column 38339

To view the full report see the file canon.com.tr\_Critical\_markup\_errors.xlsx

## Multiple title or description

You should NEVER have multiple meta titles and descriptions on just ONE page - you should only have one meta title and one meta description on each page. Having more than one meta title and description on a page confuses search engine and you may be penalized.

### Pages with oversized HTML code

Excessively large HTML-pages (more than > 3 Mb in raw HTML) are rarely indexed by search engines. Search engines have strict limits regarding the amount of time they will afford their crawlers to spend per page. Our crawler will not be able to crawl excessively large pages.

#### Incorrect HTML DOCTYPE

The DOCTYPE tells Web browsers what version of HTML your page is using. The DOCTYPE should always the the very first line of your HTML code.

Though modern browsers disregard minor issues, serious errors such as incorrect DOCTYPE do affect the accessibility of web content.



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Images

### Number of images

Images add value to your SEO efforts by increasing user engagement and increase buyers' attention, trust, and conversion rate. Please note that your site may contain more pages than our crawler was able to find (example: image as a CSS background).

## Missing image alt text

Search engines use alt text and the contents of the page to understand the image's subject matter. Applying alt attributes to your product images will have an impact on your SEO results.

## Missing image title attribute

Title text appears when a user hovers over an image. That being said, the image title is not used for search ranking. Google extracts information about the subject matter of the image from the content of the page, including captions and image titles. Wherever possible, make sure images are placed near relevant text and on pages that are relevant to the image subject matter. (https://developers.google.com/search/docs/advanced/guidelines/google-images)

## Pages w/o unique images

This report is likely to show pages with no images in the content area. Images add value to your SEO efforts by increasing user engagement and increase buyers' attention, trust, and conversion rate. Please note that your site may contain more pages than our crawler was able to find (example: image as a CSS background).







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## Pages without images with <10 copies



This report is likely to show pages with no images in the content area. Images add value to your SEO efforts by increasing user engagement and increase buyers' attention, trust, and conversion rate. Please note that your site may contain more pages than our crawler was able to find (example: image as a CSS background).

# **Google PageSpeed Insights**

## Speed optimization for mobile

Level of speed optimization shows how fast the mobile version of the site can be loaded. Slow page loads on mobile devices reduces user-friendliness of the site and can negatively affect search rankings as mobile page load speed is a ranking factor on mobile.

## Speed optimization for desktop

Level of speed optimization shows how fast the desktop version of the site can be loaded. Slow page loads on desktop reduces the user-experience of the site.

## Average page load time (only html loaded), per second

The mean average of all your pages loading times. As a note, reducing the load time of pages on the site increases crawler indexing, improves conversions, and improves overall user-experience. The average page load time should not exceed 2 seconds unless you have an image heavy page with lazy loaded images.



5.56 sec.

105

# Redirects

#### Number of redirections found

URL redirection (redirect) – is the automatic redirection of users from one page of the site to another. For example, you may visit www.example.com and be sent to https://example.com - this would classify as a redirect. This report contains all the redirects that were found while crawling your site. Redirections are usually intentional and would only cause issues if you were sending users to a bad third-party website or to a 404 page.

URL	Redirected to	Response code
https://www.canon.com.tr/scanners/	https://www.canon.com.tr/business/ products/scanners/	301
https://www.canon.com.tr/business/ products/projectors/	https://www.canon.com.tr/business/products/	301
https://www.canon.com.tr/support/ support_news/	https://www.canon-europe.com/support/ important-information/	301
https://www.canon.com.tr/canon-stories/ inspiring-a-world-of-change/	https://www.canon.com.tr/sustainability/	301
https://www.canon.com.tr/support/ consumer_products/contact_support/	https://www.canon.com.tr/support/ consumer/contact-support/	301
http://www.canon.com.tr/where-to-buy/	https://www.canon.com.tr/where-to-buy/	301
https://www.canon.com.tr/cameras/archive/	https://www.canon.com.tr/archive/cameras/	301
https://www.canon.com.tr/lenses/tech-guide/ compatibility/	https://www.canon.com.tr/lenses/ compatibility/	301
https://www.canon.com.tr/lenses/cn-e14- 35mm-t1-7-l-s-sp/	https://www.canon.com.tr/lenses/flex-zoom- cinema-lenses/	301
https://www.canon.com.tr/lenses/cn-e31-5- 95mm-t1-7-l-s-sp/	https://www.canon.com.tr/lenses/flex-zoom- cinema-lenses/	301
https://www.canon.com.tr/lenses/cn-e20- 50mm-t2-4-l-f-fp/	https://www.canon.com.tr/lenses/flex-zoom- cinema-lenses/	301

URL	Redirected to	Response code
https://www.canon.com.tr/lenses/cn-e45- 135mm-t2-4-l-f-fp/	https://www.canon.com.tr/lenses/flex-zoom- cinema-lenses/	301
https://www.canon.com.tr/for_work/my- business/	https://www.canon.com.tr/business/solutions/	301
https://www.canon.com.tr/for_home/ product_finder/cameras/speedlite_flash/ speedlite_transmitter_st-e3-rt/	https://www.canon.com.tr/cameras/speedlite- transmitter-st-e3-rt/	301
https://www.canon.com.tr/where_to_buy/ for_home/	https://www.canon.com.tr/where-to-buy/	301
https://www.canon.com.tr/for_home/ product_finder/Calculators/	https://www.canon.com.tr/for_home/ product_finder/calculators/	301
https://www.canon.com.tr/golf-rangefinders/ powershot-golf-rangefinder/index.html	https://www.canon.com.tr/golf-rangefinders/ powershot-golf-rangefinder/	301
https://www.canon.com.tr/cameras/ powershot-px/index.html	https://www.canon.com.tr/cameras/ powershot-px/	301
https://www.canon.com.tr/cameras/ powershot-v10/index.html	https://www.canon.com.tr/cameras/ powershot-v10/	301
https://www.canon.com.tr/cameras/canon- powershot-zoom/index.html	https://www.canon.com.tr/cameras/canon- powershot-zoom/	301
https://www.canon.com.tr/lenses/archive/	https://www.canon.com.tr/archive/lenses/	301
https://www.canon.com.tr/where-to-buy	https://www.canon.com.tr/where-to-buy/	301
https://www.canon.com.tr/pro/cinema- lenses/null	https://www.canon.com.tr/pro/cinema- lenses/null/	301
https://www.canon.com.tr/printers/pixma- ts3150-series/	https://www.canon.com.tr/printers/	301
https://www.canon.com.tr/printers/pixma- ts3350-series/	https://www.canon.com.tr/printers/	301
https://www.canon.com.tr/printers-archive/	https://www.canon.com.tr/archive/printers/	301
https://www.canon.com.tr/get-inspired/	https://www.canon.com.tr/get-inspired/	301

URL	Redirected to	Response code
stories/printing-and-crafts/	printing-and-crafts/	
https://www.canon.com.tr/printers/pixma- g1430/index.html	https://www.canon.com.tr/printers/pixma- g1430/	301
https://www.canon.com.tr/printers/pixma- g3470-series/index.html	https://www.canon.com.tr/printers/pixma- g3470-series/	301
https://www.canon.com.tr/printers/pixma- g4470/index.html	https://www.canon.com.tr/printers/pixma- g4470/	301
https://www.canon.com.tr/printers/pixma- mg2556s/index.html	https://www.canon.com.tr/printers/pixma- mg2556s/	301
https://www.canon.com.tr/printers/pixma- ts9550a-series/index.html	https://www.canon.com.tr/printers/pixma- ts9550a-series/	301
https://www.canon.com.tr/printers/pixma- mg2551s/index.html	https://www.canon.com.tr/printers/pixma- mg2551s/	301
https://www.canon.com.tr/printers/pixma- g2420/index.html	https://www.canon.com.tr/printers/pixma- g2420/	301
https://www.canon.com.tr/printers/pixma- g2430/index.html	https://www.canon.com.tr/printers/pixma- g2430/	301
https://www.canon.com.tr/printers/pixma- g2460/index.html	https://www.canon.com.tr/printers/pixma- g2460/	301
https://www.canon.com.tr/printers/pixma- g3420/index.html	https://www.canon.com.tr/printers/pixma- g3420/	301
https://www.canon.com.tr/printers/pixma- g3430/index.html	https://www.canon.com.tr/printers/pixma- g3430/	301
https://www.canon.com.tr/printers/pixma- g3460/index.html	https://www.canon.com.tr/printers/pixma- g3460/	301
https://www.canon.com.tr/printers/pixma- g4411/index.html	https://www.canon.com.tr/printers/pixma- g4411/	301
https://www.canon.com.tr/printers/inkjet/ maxify/maxify_mb2150_series/index.html	https://www.canon.com.tr/printers/inkjet/ maxify/maxify_mb2150_series/	301

URL	Redirected to	Response code
https://www.canon.com.tr/printers/inkjet/ maxify/maxify_mb2750_series/index.html	https://www.canon.com.tr/printers/inkjet/ maxify/maxify_mb2750_series/	301
https://www.canon.com.tr/printers/pixma- gm4040/index.html	https://www.canon.com.tr/printers/pixma- gm4040/	301
https://www.canon.com.tr/printers/pixma- g2470/index.html	https://www.canon.com.tr/printers/pixma- g2470/	301
https://www.canon.com.tr/printers/pixma- g540/index.html	https://www.canon.com.tr/printers/pixma- g540/	301
https://www.canon.com.tr/printers/pixma- g640/index.html	https://www.canon.com.tr/printers/pixma- g640/	301
https://www.canon.com.tr/printers/pixma- mg3650s/index.html	https://www.canon.com.tr/printers/pixma- mg3650s/	301
https://www.canon.com.tr/printers/pixma- tr4650-series/index.html	https://www.canon.com.tr/printers/pixma- tr4650-series/	301
https://www.canon.com.tr/printers/ consumables/	https://www.canon.com.tr/ink-toner-paper/	301
https://www.canon.com.tr/business-printers- and-faxes/	https://www.canon.com.tr/business/ products/office-printers/	301
https://www.canon.com.tr/printers/inkjet/ pixma/photo-paper/range/	https://www.canon.com.tr/ink-toner-paper/ photo-paper/	301
https://www.canon.com.tr/printers/pixma-pro- 200/index.html	https://www.canon.com.tr/printers/pixma-pro- 200/	301
https://www.canon.com.tr/business-printers- and-faxes/wide-format-printers/	https://www.canon.com.tr/business/products/ large-format-printers/	301
https://www.canon.com.tr/get-inspired/tips- and-techniques/creative-park-ideas-for-kids/	https://www.canon.com.tr/get-inspired/tips- and-techniques/papercraft-challenge-summer/	301
https://www.canon.com.tr/apps/index.html	https://www.canon.com.tr/apps/	301
https://www.canon.com.tr/printers/selphy- compact-photo-printers/index.html	https://www.canon.com.tr/printers/selphy- compact-photo-printers/	301

URL	Redirected to	Response code
https://www.canon.com.tr/get-inspired/ stories/printing-and-crafts/imagine-what-you- can-make/	https://www.canon.com.tr/get-inspired/ printing-and-crafts/	301
https://www.canon.com.tr/video-cameras/ xf605/index.html	https://www.canon.com.tr/video-cameras/ xf605/	301
https://www.canon.com.tr/video-cameras/ xa75/index.html	https://www.canon.com.tr/video-cameras/ xa75/	301
https://www.canon.com.tr/video-cameras/ xa70/index.html	https://www.canon.com.tr/video-cameras/ xa70/	301
https://www.canon.com.tr/video-cameras/ xa65/index.html	https://www.canon.com.tr/video-cameras/ xa65/	301
https://www.canon.com.tr/video-cameras/ xa60b/index.html	https://www.canon.com.tr/video-cameras/ xa60b/	301
https://www.canon.com.tr/cameras/eos-c400/ index.html	https://www.canon.com.tr/cameras/eos-c400/	301
https://www.canon.com.tr/video-cameras/eos- c70/index.html	https://www.canon.com.tr/video-cameras/eos- c70/	301
https://www.canon.com.tr/cameras/eos-r5c/ index.html	https://www.canon.com.tr/cameras/eos-r5c/	301
https://www.canon.com.tr/lenses/mount- adapter-ef-eos-r-0-71x/index.html	https://www.canon.com.tr/lenses/mount- adapter-ef-eos-r-0-71x/	301
https://www.canon.com.tr/scanners/cheque- scanners/	https://www.canon.com.tr/business/ products/scanners/cheque-scanners/	301
https://www.canon.com.tr/scanners/scanner- selector/	https://www.canon.com.tr/business/ products/scanners/scanner-selector/	301
https://www.canon.com.tr/business/ presenters/pr500_r/	https://www.canon.com.tr/business/ products/presenters/pr500_r/	301
https://www.canon.com.tr/business/ products/network-surveillance-cameras/canon- powershot-zoom-black/	https://www.canon.com.tr/cameras/canon- powershot-zoom/	301

URL	Redirected to	Response code
https://www.canon.com.tr/get-inspired/tips- and-techniques/creative-craft-printing-ideas/	https://www.canon.com.tr/get-inspired/tips- and-techniques/papercraft-challenge-winter/	301
https://www.canon.com.tr/lenses/canon-rf- 35mm-f-1-8-macro-is-stm-lens/	https://www.canon.com.tr/lenses/rf-35mm-f- 1-8-macro-is-stm-lens/	301
https://www.canon.com.tr/lenses/canon-rf- 85mm-f2-macro-is-stm/	https://www.canon.com.tr/lenses/rf-85mm-f2- macro-is-stm/	301
https://www.canon.com.tr/pro/events/visa- pour-l-image/	https://www.canon.com.tr/events/visa-pour-l- image/	301
https://www.canon.com.tr/lenses/canon-rf- 600mm-f11-is-stm/	https://www.canon.com.tr/lenses/rf-600mm- f11-is-stm/	301
https://www.canon.com.tr/support/ consumer_products/repair/	https://www.canon-europe.com/support/ consumer/service-and-repair/	301
https://www.canon.com.tr/support/products/ imagerunner/error_codes.html	https://www.canon-europe.com/support/ business/products/office-printers/ imagerunner/	301
https://www.canon.com.tr/about_us/ sustainability/	https://www.canon.com.tr/sustainability/	301
https://www.canon.com.tr/support/ consumer_products/product_ranges/ network_cameras/	https://www.canon.com.tr/support/ consumer/products/network-cameras/	301
https://www.canon.com.tr/support/business- product-support	https://www.canon.com.tr/support/business- product-support/	301
https://www.canon.com.tr/lenses/rf-24- 105mm-f2-8l-is-usm-z/index.html	https://www.canon.com.tr/lenses/rf-24- 105mm-f2-8l-is-usm-z/	301
https://www.canon.com.tr/lenses/rf-85mm-f1- 2l-usm-ds-lens/index.html	https://www.canon.com.tr/lenses/rf-85mm-f1- 2l-usm-ds-lens/	301
https://www.canon.com.tr/lenses/rf-10-20mm- f4l-is-stm/index.html	https://www.canon.com.tr/lenses/rf-10-20mm- f4l-is-stm/	301
https://www.canon.com.tr/lenses/canon-rf-28- 70mm-f-2l-usm-lens/	https://www.canon.com.tr/lenses/rf-28-70mm- f-2l-usm-lens/	301

URL	Redirected to	Response code
https://www.canon.com.tr/lenses/canon-rf-28- 70mm-f-2l-usm-lens/index.html	https://www.canon.com.tr/lenses/rf-28-70mm- f-2l-usm-lens/	301
https://www.canon.com.tr/cameras/eos-r5- mark-ii/index.html	https://www.canon.com.tr/cameras/eos-r5- mark-ii/	301
https://www.canon.com.tr/lenses/canon-rf- 50mm-f-1-2l-usm-lens/	https://www.canon.com.tr/lenses/rf-50mm-f- 1-2l-usm-lens/	301
https://www.canon.com.tr/lenses/canon-rf- 100mm-f2-8l-macro-is-usm/	https://www.canon.com.tr/lenses/rf-100mm- f2-8l-macro-is-usm/	301
https://www.canon.com.tr/lenses/rf-70- 200mm-f2-8l-is-usm-lens/index.html	https://www.canon.com.tr/lenses/rf-70- 200mm-f2-81-is-usm-lens/	301
https://www.canon.com.tr/lenses/canon-rf- 50mm-f-1-2l-usm-lens/index.html	https://www.canon.com.tr/lenses/rf-50mm-f- 1-2l-usm-lens/	301
https://www.canon.com.tr/lenses/rf-24-70mm- f2-8l-usm-lens/index.html	https://www.canon.com.tr/lenses/rf-24-70mm- f2-8l-usm-lens/	301
https://www.canon.com.tr/lenses/rf-100-300- 2-8-l-is-usm/index.html	https://www.canon.com.tr/lenses/rf-100-300- 2-8-l-is-usm/	301
https://www.canon.com.tr/cameras/eos-r1/ index.html	https://www.canon.com.tr/cameras/eos-r1/	301
https://www.canon.com.tr/lenses/rf-35mm-f1- 4l-vcm/index.html	https://www.canon.com.tr/lenses/rf-35mm-f1- 4l-vcm/	301
https://www.canon.com.tr/cameras/eos-r5/ index.html	https://www.canon.com.tr/cameras/eos-r5/	301
https://www.canon.com.tr/lenses/canon-rf- 800mm-f11-is-stm/	https://www.canon.com.tr/lenses/rf-800mm- f11-is-stm/	301
https://www.canon.com.tr/lenses/rf-50mm-f1- 8-stm/index.html	https://www.canon.com.tr/lenses/rf-50mm-f1- 8-stm/	301
https://www.canon.com.tr/lenses/rf-s-18- 45mm-f4-5-6-3-is-stm/index.html	https://www.canon.com.tr/lenses/rf-s-18- 45mm-f4-5-6-3-is-stm/	301
https://www.canon.com.tr/lenses/rf-100-400- f5-6-8-is-usm/index.html	https://www.canon.com.tr/lenses/rf-100-400- f5-6-8-is-usm/	301

URL	Redirected to	Response code
https://www.canon.com.tr/lenses/canon-rf- 85mm-f2-macro-is-stm/index.html	https://www.canon.com.tr/lenses/rf-85mm-f2- macro-is-stm/	301

To view the full report see the file canon.com.tr\_Redirects.xlsx

### Multiple (chained) redirects

URL redirection (redirect) – is the automatic redirection of users from one page of the site to another. Multiple (chained) redirects refer to when a user is directed more than once after visiting a URL.

Google does not consider multiple redirects an issue unless they send the user to a bad third-party website. However, multiple (chained) redirects can provide a poor user-experience if there are too many chained together.

URL	Redirected to	Number of redirects
https://www.canon.com.tr/printers-archive/	https://www.canon.com.tr/archive/printers/	2
https://www.canon.com.tr/business-printers- and-faxes/wide-format-printers/	https://www.canon.com.tr/business/products/ large-format-printers/	2
https://www.canon.com.tr/get-inspired/ stories/printing-and-crafts/imagine-what-you- can-make/	https://www.canon.com.tr/get-inspired/ printing-and-crafts/	2
https://www.canon.com.tr/lenses/canon-rf-28- 70mm-f-2l-usm-lens/index.html	https://www.canon.com.tr/lenses/rf-28-70mm- f-2l-usm-lens/	2
https://www.canon.com.tr/lenses/canon-rf- 50mm-f-1-2l-usm-lens/index.html	https://www.canon.com.tr/lenses/rf-50mm-f- 1-2l-usm-lens/	2
https://www.canon.com.tr/lenses/canon-rf- 85mm-f2-macro-is-stm/index.html	https://www.canon.com.tr/lenses/rf-85mm-f2- macro-is-stm/	2
https://www.canon.com.tr/lenses/canon-rf- 35mm-f-1-8-macro-is-stm-lens/index.html	https://www.canon.com.tr/lenses/rf-35mm-f- 1-8-macro-is-stm-lens/	2

To view the full report see the file canon.com.tr\_Multiple\_redirects.xlsx



### Pages with rel=canonical tag



rel="canonical" is a tag applied to pages that essentially says; "I'm the master copy of this page" to the search engine crawlers when they crawl your site.

A canonicalized page is a page that is recommended for indexation in search engines by you, and carries the weight of being 'the' authoritative page for that page's specific text, on your site. For example, when a search engine crawler is crawling your site and comes across the rel="canonical" tag on a page, it tells the crawler to trust and index this version of the page on your site.

The rel="canonical" tag affords search engines the ability to quickly identify the "master copy" of a page that has other pages with duplicate/similar content. This helps the search engine crawler know exactly what page should be indexed and what pages shouldn't.

Google officially recommends using the rel="canonical" tag to prevent duplicate URL's. You can read about these guidelines here: Duplicate URL consolidation.

Page	rel=canonical	HTTP response code for canonical url	Indexability
https://www.canon.com.tr/	https://www.canon.com.tr/	200	Yes
https://www.canon.com.tr/ support/	https://www.canon.com.tr/ support/	200	Yes
https://www.canon.com.tr/ cameras/	https://www.canon.com.tr/ cameras/	200	Yes
https://www.canon.com.tr/latest- products/	https://www.canon.com.tr/latest- products/	200	Yes
https://www.canon.com.tr/ business/solutions/	https://www.canon.com.tr/ business/solutions/	200	Yes

To view the full report see the file canon.com.tr\_Pages\_with\_relcanonical\_tag.xlsx

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### Redirect to another domain

In this report, you can see when one-page redirects to another, along with the response code. Whilst redirects can be useful when used properly, they can also harm a site when used to redirect to doorway pages.

Doorway pages are an often-manipulative technique used to redirect a user to one page using cloaking, spamming, etc. Google heavily penalize the use of these pages, as they are viewed as a way of attempting to unfairly manipulate the system, which can lead to a bad user experience.

If you identify any occurrences of doorway pages you have two options:

- 1. Add value to each of those pages instead of sending the user to a new page.
- 2. Remove them completely and focus on informative, helpful landing pages.

URL	Redirected to	Response code
https://www.canon.com.tr/support/ support_news/	https://www.canon-europe.com/support/ important-information/	301
https://www.canon.com.tr/support/ consumer_products/repair/	https://www.canon-europe.com/support/ consumer/service-and-repair/	301
https://www.canon.com.tr/support/products/ imagerunner/error_codes.html	https://www.canon-europe.com/support/ business/products/office-printers/ imagerunner/	301

To view the full report see the file canon.com.tr\_Redirects.xlsx

### Redirect to subdomain

A redirect automatically makes a browser and search engines go from one URL to another URL. It's not bad for SEO if there is no doorway page ( ).



### Multiple instances of rel="canonical" on the same page

Having multiple instances of rel="canonical" on the same page will invalidate the rel="canonical" tag in its entirety for that page. If multiple instances are found, Google will decide themselves what page should be the authoritative one (this is not ideal)

Reference:

### Cross-domain rel=canonical tag

You can use the rel="canonical" link element across different domains to specify the exact URL of your preferred domain for indexing purposes. Google supports cross-domain rel="canonical" tags:

However, most of the time cross-domain rel=canonical usage is accidental and therefore requires your attention to remedy.

### Pages with rel=canonical tags point to non-existent pages

The page that the rel=canonical points to do not resolve and/or do not exist anymore. These will need to be addressed.

### The canonical URL is blocked from indexing

This wastes crawling budget and can be a mistake. If Google spends too much time crawling URLs that aren't appropriate for the index, Googlebot might decide that it's not worth the time to look at the rest of your site.

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# 0

# 0

### Missing http/https prefix in URL

Missing http/https prefix in URL. Absolute URLs should specify the full path—including the scheme like http:// or https://

### rel=canonical link in the <body> of the page

The rel=canonical link tag should only appear in the <head>. When you encounter a rel=canonical designation in the <body>, it's disregarded.



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# SEO Audit

### **Critical SEO errors**

Critical SEO errors are serious search optimization errors that can significantly damage search rankings.

### Other SEO Errors

Other SEO Errors are less likely to negatively affect search rankings. However, a large number of these errors can negatively impact search rankings.

### Warnings

Warnings are issues that could require immediate attention or maybe innocuous dependent on your website. These warnings may require the help of a specialist - you can contact our support team to get support straight away if you believe any of these warnings are dangerous for your website.

### Notices

Notices are things that our crawler has noticed during the crawling of your site. These are not errors, nor warnings, but instead useful bits of information our crawler has noticed while crawling your site.



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# Site Indexability

### The site is available for search engine indexing

If the site is blocked from indexing, the search engines will not be able to crawl (read) the content of the web pages, and the site will not be displayed in the search results.

Your site can be blocked from indexing manually via:

- Robots.txt
- Entering meta name="robots" on the main page or all pages of the site;
- With special software (for example, by blocking the user-agents of search engines);
- By closing all links from the main page with the "nofollow" meta tag.

### Pages blocked from crawling and indexation

These pages have noindex in their html or are blocked from crawling and indexing via their robots.txt file. They could also have a rel=canonical pointing to another URL.

If the page is blocked from indexing, then search engines will not be able to read (index) the content on the site. Thus, they will not display the site in the search results.

Sometimes it is necessary to block some pages from indexing. This is especially true for duplicate pages. Check the list of blocked pages to make sure that no page was blocked by mistake.

### Landing pages blocked from crawling and indexation

When a search engine crawlers visits your site, it will crawl all the pages it can find via internal links and index them accordingly. This report shows pages that are blocked from indexing. These pages will not show up in the SERPs.

### Allowed



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# Critical SEO errors in HTML

### Pages with identical meta title tag

Pages with identical meta title tags confuse search engines and users. Using the same meta title tag on multiple pages indicates to search engines that you have duplicate content on these pages. This is likely to decrease SERP rankings.

### Pages with identical meta description tags

Pages with identical meta description tags confuse search engines and users. Using the same meta description tag on multiple pages indicates to search engines that you have duplicate content on these pages. This is likely to decrease SERP rankings. If the search engines deem your description tag to be irrelevant to the content found on the page it is likely to generate its own description which will not be tailored to the user and will decrease CTR.

### Pages with identical meta titles & descriptions

TITLE and DESCRIPTION tags are imperative to CTR and correctly telling the user what your page is about. If search engines find identical TITLE and DESCRIPTION tags then they will create their own Snippet from fragments of text on your page that they deem most relevant to the page – this is not ideal and these tags will not be optimized for your users.

### Pages with identical meta descriptions & h1 tags

Your meta description and header 1 title tags <h1> should be different from one another. The <h1> title should be the title and headline of your page that the user sees when on your website, and the meta description should be a short summary of what is on the page and is viewed on the SERPs.



Search engines use TITLE for:

- Page ranking;
- Snippet generation (snippet is a description of the site in the search results).

The content of the TITLE affects the CTR of the snippet. And the high CTR increases the search rank of the site. The title should be comprehensive and descriptive in order to attract customers to the site.

A short title tag does not give the search engines enough information about the page and the search engines can use a another text fragment from the page for the snippet instead of your desired title.

This is likely to lead in decreased CTR and search engines demoting your page in the SERP rankings.

### Missing h1

The header 1 tag <h1> is the most important header tag on your page and tells the search engines what your page is about and is also likely to contain keywords you are trying to rank for. The <h1> tag is the most important heading of the first level.

Search engines give substantial weight to <h1> headings with keywords. The <h1> of a page should be an overarching topic of the page, and thus likely will also include keywords.

Page	Errors
https://www.canon.com.tr/support/ Title: Tüketici Ürünleri Desteği - Canon Türkiye Description: Sürücüler, Yazılım ve Kılavuzları İndirinYukarıda yer alan Uygulamalar, Ürün Yazılımı, SSS ve Hata Kodları dahil daha fazla içeriğe erişmek için lütfen ürününüzü aşağıda aratın veya en popüler ürün gr H1:	• H1 tag missing or empty
https://www.canon.com.tr/cameras/camera-selector/ Title: Fotoğraf Makinesi Seçici - Canon Türkiye Description: Mükemmel Canon fotoğraf makinenizi bulmanıza yardımcı olalım H1:	• H1 tag missing or empty

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Page	Errors
<ul> <li>https://www.canon.com.tr/printers/printer-selector/</li> <li>Title: Ev ve ofis tipi Canon yazıcılarını bulun ve karşılaştırın - Canon Avrupa - Canon Türkiye</li> <li>Description: Yazıcı seçicimizle eviniz veya ofisiniz için bir Canon yazıcı bulun. Size için en uygun yazıcıyı bulmak için hepsi bir arada, lazer ve mürekkep püskürtmeli fotoğraf yazıcılarımızı karşılaştırın.</li> <li>H1:</li> </ul>	• H1 tag missing or empty
https://www.canon.com.tr/for_home/ product_finder/calculators/ Title: Hesaplayıcılar - Ürün serisi - Canon Türkiye Description: El tipi, masaüstü, yazdırma özellikli ofis ve bilimsel hesap makinelerimiz şık tasarımlarıyla tüm görevlerin üstesinden gelir. Hesap makinesi tasarımlarımız basitlik, şık tasarım ve işlevselliğin bileşimi niteliğindedir. H1:	• H1 tag missing or empty
https://www.canon.com.tr/support/consumer/ contact-support/ Title: Canon Türkiye Müşteri Hizmetleri - Servis İletişim Bilgileri ve Çağrı Merkezi -Canon Türkiye - Canon Türkiye Description: Canon Türkiye müşteri desteği ile sorunlarınıza hızlı ve etkili çözümler bulun. İletişime geçin, teknik destek alın ve güvenilir yardımın keyfini çıkarın. H1:	• H1 tag missing or empty
https://www.canon.com.tr/support/business-product- support/contact_support/ Title: Contact Support - Canon Türkiye Description: H1:	<ul> <li>Short DESCRIPTION (less than 5 words)</li> <li>H1 tag missing or empty</li> </ul>
<ul> <li>https://www.canon.com.tr/pro/infobank/</li> <li>Title: Infobank: Photography Information Resource - Canon Türkiye</li> <li>Description: Infobank is a must-read Photography Information Resource for professionals. From techniques to the latest developments, explore our in-depth articles.</li> <li>H1:</li> </ul>	• H1 tag missing or empty
https://www.canon.com.tr/privacy/privacy-notice/ cookie-information/	• H1 tag missing or empty

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Page	Errors	
Title: Tanımlama Bilgisi Bildirimi - Canon Türkiye Description: Tanımlama bilgileri nedir? Tanımlama bilgileri, belirli web sayfalarını ziyaret ettiğinizde bilgisayarınızda saklanan küçük metin dosyalarıdır. Canon.co.uk'de tanımlama bilgilerini, ilgilendiğiniz içerikleri anlamak amacıyla kullanırız. Tanımlama bilgilerini kullanmamızın bir diğer amacı da H1:		
https://www.canon.com.tr/business/products/ software/workspace/ Title: Çalışma Alanı İşletme Yazılımı - Canon Türkiye Description: Çalışma Alanı İşletme Yazılımı ile verimliliği artırıp performansı yükselterek işinizi dönüştürün. H1:	• H1 tag missing or empty	
https://www.canon.com.tr/business/products/ software/wide-format-print/ Title: Geniş Formatlı Baskı Yazılımı - Canon Türkiye Description: Ekibinizin verimliliğini ve hızını artıracak çözümlerin desteğiyle kolayca yüksek kaliteli ve geniş formatlı çıktılar üretin ve yazdırın. H1:	• H1 tag missing or empty	
https://www.canon.com.tr/business/solutions/ information-management-solutions/ Title: Bilgi Yönetimi Çözümleri - Canon Türkiye Description: Canon Bilgi Yönetimi Çözümleri ile bilgilerinizi zahmetsizce düzenleyin, organize edin ve optimize edin. H1:	• H1 tag missing or empty	
https://www.canon.com.tr/get-inspired/tips-and- techniques/megatank-printer-benefits/ Title: MegaTank yazıcının avantajları - Canon Türkiye Description: Hızlı, uygun maliyetli ve doldurulabilir tanklara sahip Canon MegaTank yazıcıların çeşitli avantajlarını keşfedin. H1:	• H1 tag missing or empty	
https://www.canon.com.tr/printers/tco-calculator/ Title: Toplam Sahip Olma Maliyeti (TCO) Hesaplayıcı - Canon Türkiye Description: Yazıcınızın kullanımıyla ilişkili gizli maliyetleri hesaplamak için ücretsiz ve çevrimiçi TCO Hesaplayıcımızı	• H1 tag missing or empty	

Page	Errors	
kullanın.		
H1:		
https://www.canon.com.tr/printers/inkjet/pixma/ software/professional-print-layout-software/ Title: Professional Print and Layout Yazılımı - Canon Türkiye Description: Canon Professional Print & Layout yazılımı, DPRAW dosyalarından alınan derinlik haritası verilerini okuyup basılan görüntüyü belirli odak alanlarında keskinleştirir. H1:	• H1 tag missing or empty	
https://www.canon.com.tr/get-involved/student- development-programme/terms-and-conditions/ Title: Öğrenci Gelişim Programı – Hüküm ve koşullar - Canon Türkiye Description: Canon Öğrenci Gelişim Programı, gelecek nesil fotoğrafçılara ilham verir ve onları eğitir. Kayıt için gerekenler, gelecek etkinlikler ve birçok konuyla ilgili daha fazla bilgi edinin. H1:	• H1 tag missing or empty	
https://www.canon.com.tr/get-involved/student- development-programme/faq/ Title: Canon Student Development Programme FAQs - Canon Türkiye <b>Description:</b> Find answers to your questions in the FAQs for Canon Student Development Programme. From entry requirements to the selection process, find out more. H1:	• H1 tag missing or empty	
https://www.canon.com.tr/cameras/firmware-update/ Title: Ürün Yazılımı Güncellemesi - Canon Türkiye Description: Canon'un en son ürün yazılımı güncellemesi. Canon ekipmanınızı mevcut en yeni ürün yazılımına güncelleyin. H1:	• H1 tag missing or empty	

### Missing description



Search engines use DESCRIPTION for:

- Page ranking;
- Snippet generation (snippet is a description of the site in the search results).

The content of the DESCRIPTION affects the CTR of the snippet. And the high CTR increases the search rank of the site. The title should be comprehensive and descriptive in order to attract customers to the site.

A short meta description does not give the search engines enough information about the page and the search engines can use a another text fragment from the page for the snippet instead of your desired title.

This is likely to lead in decreased CTR and search engines demoting your page in the SERP rankings.

Page	Errors
https://www.canon.com.tr/support/business-product- support/contact_support/ Title: Contact Support - Canon Türkiye Description: H1:	<ul> <li>Short DESCRIPTION (less than 5 words)</li> <li>H1 tag missing or empty</li> </ul>
https://www.canon.com.tr/business/services/ managed-cloud-services/ Title: Yönetilen Bulut Hizmetleri - Canon Türkiye Description: H1: Yönetilen Bulut Hizmetleri	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/business/services/business- process-consulting-services/ Title: İş Süreci Danışma Hizmetleri - Canon Türkiye Description: H1: İş Süreci Danışma Hizmetleri	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/business/services/device- lifecycle-services/ Title: Cihaz Yaşam Döngüsü Hizmetleri - Canon Türkiye Description: H1: Cihaz Yaşam Döngüsü Hizmetleri	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/business/services/support-	• Short DESCRIPTION (less than 5 words)

Page	Errors
maintenance-service/ Title: Destek ve Bakım - Canon Türkiye Description: H1: Destek ve Bakım	
https://www.canon.com.tr/about_us/social-media/ Title: Canon Social Media - Canon Türkiye Description: H1: Sosyal Medyada Canon	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/for_home/ product_finder/cameras/speedlite_flash/ speedlite_430ex_iii-rt/ Title: Canon Speedlite 430EX III-RT - Speedlite Flash - Canon Türkiye Description: H1: Canon Speedlite 430EX III-RT	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/for_home/ product_finder/cameras/speedlite_flash/ speedlite_600ex-rt/ Title: Canon Speedlite 600EX-RT - Speedlite Flaş - Canon Türkiye Description: H1: Canon Speedlite 600EX-RT	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/ cn20x50_ias_h_e1-p1/ Title: Canon CN20x50 IAS H E1/P1 - Cine Lenses - Canon Türkiye Description: H1: Canon CN20x50 IAS H E1/P1	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/cn-e18- 80mm_t4.4_l_is_kas_s/ Title: Canon CN-E18-80mm T4.4 L IS KAS S - Sinema Lensleri - Canon Türkiye Description: H1: Canon CN-E18-80mm T4.4 L IS KAS S	• Short DESCRIPTION (less than 5 words)

Page	Errors
https://www.canon.com.tr/printers/wifi-connectivity/ Title: WiFi bağlantısı - Canon Türkiye Description: H1: Kolay bağlantı	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/for_home/ product_finder/camcorders/multi-purpose-cameras/ me200s-sh/ Title: Canon ME200S-SH - Çok Amaçlı Kameralar - Canon Türkiye Description: H1: Canon ME200S-SH	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/for_home/ product_finder/cameras/digital_slr/eos_100d/ Title: Canon EOS 100D - Dijital Değiştirilebilir Lensli Kameralar - Canon Türkiye Description: H1: Canon EOS 100D	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/pro/events/world-press- photo/ Title: World Press Photo 2018 - Canon Türkiye Description: H1: World Press Photo 2018	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/lenses/rf-24-70mm-f2-8l- usm-lens/specifications/ Title: Teknik Bilgiler ve Özelikler - RF 24-70mm F2.8L IS USM Lensler - Canon Türkiye Description: H1: Canon RF 24-70mm F2.8L IS USM Teknik Özellikler	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/lenses/canon-rf-24- 105mm-f-4l-is-usm-lens/specifications/ Title: Teknik Bilgiler ve Özellikler - RF 24-105mm F4L IS USM - Canon Türkiye Description: H1: Canon RF 24-105mm F4L IS USM Teknik Özellikler	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/lenses/rf-35mm-f-1-8- macro-is-stm-lens/specifications/	• Short DESCRIPTION (less than 5 words)

Page	Errors
<b>Title:</b> Teknik Bilgiler ve Özellikler - RF 35mm F1.8 MACRO IS STM - Canon Türkiye <b>Description:</b> H1: Canon RF 35mm F1.8 MACRO IS STM Teknik Özellikler	
https://www.canon.com.tr/for_home/ product_finder/cameras/digital_slr/ directional_stereo_microphone_dm_e1/ Title: Canon Directional Stereo Microphone DM-E1 - Dijital Değiştirilebilir Lensli Kameralar - Canon Türkiye Description: H1: Canon Directional Stereo Microphone DM-E1	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/canon-print-world/ creativepark/ Title: Creative Park'ın kağıt modelleri ile el işleri dünyasına adım atın - Canon Türkiye Description: H1: Creative Park'ın kağıt modelleri ile el işleri dünyasına adım atın	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/business/services/ installation-services/ Title: Canon Kurulum Hizmetleri - Canon Türkiye Description: H1: Canon Kurulum Hizmetleri	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/printers/pixma-g3411/ specifications/ Title: Teknik Bilgiler ve Özellikler - PIXMA G3411 - Canon Türkiye Description: H1: Teknik Özellikler	• Short DESCRIPTION (less than 5 words)

To view the full report see the file canon.com.tr\_Meta\_tag\_and\_h1\_errors.xlsx

## Pages with Content Issues

#### Pages with thin content

Thin content pages are pages with a small amount of content (words in this case). Search engines consider such pages as useless for users and will likely decrease SERP rankings for sites with a large number of these pages.

### 100% duplicate pages

This report refers to URLs with 100% identical content to other pages on your site set for indexing. This is normally an issue associated with incorrect placement of rel='canonical' tag or forgetting it entirely. Multiple infractions of 100% duplicate pages are highly likely to incur duplicate page penalties.

### Similar pages

This report refers to URLs with > 97% identical content when compared to other pages on your site set for indexing. To avoid this error, you can do one of two things:

- Add more content to these pages with > 97% identical content.
- Add rel='canonical' tag pointing to the original/authoritative source of this information on your site.
- Rewrite duplicate sections of text on pages with > 97% identical content.

Page	Duplicate pages	Similarity %
https://www.canon.com.tr/printers/maxify- gx7040/	https://www.canon.com.tr/printers/maxify- gx6040/	99.03
https://www.canon.com.tr/printers/tco- calculator/	https://www.canon.com.tr/printers/printer- selector/	98.65
https://www.canon.com.tr/lenses/lens-finder/	https://www.canon.com.tr/cameras/camera- selector/	98.46
https://www.canon.com.tr/cameras/camera- selector/	https://www.canon.com.tr/printers/printer- selector/	98.46

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Page	Duplicate pages	Similarity %
https://www.canon.com.tr/where-to-buy/	https://www.canon.com.tr/printers/printer- selector/	98.38
https://www.canon.com.tr/printers/maxify- gx4040/	https://www.canon.com.tr/printers/maxify- gx3040/	98.18
https://www.canon.com.tr/video-cameras/ xa70/	https://www.canon.com.tr/video-cameras/ xa75/	98.03
https://www.canon.com.tr/cameras/camera- selector/	https://www.canon.com.tr/printers/tco- calculator/	97.93
https://www.canon.com.tr/where-to-buy/	https://www.canon.com.tr/printers/tco- calculator/	97.86
https://www.canon.com.tr/where-to-buy/	https://www.canon.com.tr/cameras/camera- selector/	97.77
https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/cn- e15.5-47mm_t2.8_l_s-sp/	https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/cn- e30-105mm_t2.8_l_s-sp/	97.75
https://www.canon.com.tr/lenses/lens-finder/	https://www.canon.com.tr/printers/printer- selector/	97.73
https://www.canon.com.tr/lenses/lens-finder/	https://www.canon.com.tr/printers/tco- calculator/	97.20
https://www.canon.com.tr/where-to-buy/	https://www.canon.com.tr/lenses/lens-finder/	96.99
https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/cn- e30-300mm_t2.95-3.7_l_sp/	https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/cn- e30-300mm_t2.95-3.7_l_s/	96.92
https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/cn- e14.5-60mm_t2.6_l_s/	https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/cn- e14.5-60mm_t2.6_l_sp/	96.81
https://www.canon.com.tr/lenses/extender-rf- 2x/	https://www.canon.com.tr/lenses/extender-rf- 1-4x/	96.61
https://www.canon.com.tr/printers/pixma- g640/	https://www.canon.com.tr/printers/pixma- g540/	96.01

Page	Duplicate pages	Similarity %
https://www.canon.com.tr/pro/products/	https://www.canon.com.tr/printers/tco- calculator/	95.86
https://www.canon.com.tr/printers/pixma- g2420/	https://www.canon.com.tr/printers/pixma- g1420/	95.74
https://www.canon.com.tr/where-to-buy/	https://www.canon.com.tr/pro/products/	95.70
https://www.canon.com.tr/printers/pixma- g1430/	https://www.canon.com.tr/printers/pixma- g2470/	95.67
https://www.canon.com.tr/printers/pixma- mg2551s/	https://www.canon.com.tr/printers/pixma- mg2556s/	95.46
https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/cn- e30-300mm_t2.95-3.7_l_s/	https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/cn- e14.5-60mm_t2.6_l_s/	95.28
https://www.canon.com.tr/calculators/ ks125kb/	https://www.canon.com.tr/calculators/ ls125kb/	95.23
https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/cn- e30-300mm_t2.95-3.7_l_sp/	https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/cn- e14.5-60mm_t2.6_l_sp/	95.14
https://www.canon.com.tr/video-cameras/ xa65/	https://www.canon.com.tr/video-cameras/ xa60b/	95.01

To view the full report see the file canon.com.tr\_Duplicate\_content.xlsx

### Pages with keyword stuffing

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Keyword stuffing (also known as webspam or spamdexing) is a technique in which keywords are loaded into a web page's meta tags, visible content, or backlink anchor text repeatedly in order to increase search rankings for those keywords. Keyword stuffing may lead to a website being banned or penalized on all major search engines. If a specific page is overstuffed with certain keywords, search engines may change your landing page to a less relevant page or de-index that page. Multiple infractions are likely to lead to Google permanently de-indexing your entire site, not just one page. For some sites (~ 3% of cases), a high keyword density is not a problem - this is especially true for a product catalog or price lists that are thin on content and will repeat the product name and features frequently.

We also check the density of keywords on competitor sites in the top 10 for the keywords you wish to rank for. If your competitors have a higher keyword density than your pages do, you can use more keywords per page. When you are unsure whether your pages are overstuffed with keywords, always check the content on your competitor's websites.

### Pages with plagiarism

Plagiarism is the unauthorized use of texts posted on other sites.

Your site can be penalized for stealing and using someone else's content.

If there is text on your site that is identical to your competitors' content (>= 30%), search engines may decrease your rankings. Search engines on occasion can incorrectly identify the authorship of text and penalize your site even if someone copied content from your webpage originally.

Copying is only allowed for online stores using manufacturers descriptions whereby it is hard to make a unique description for each item (although you should always try for optimal SEO).

Online stores with the original description have advantages in SERP rankings.

Our plagiarism checker is best at detecting blatant plagiarism, which can seriously affect the rankings of your site. We always recommend checking any suspicious pages manually, that are flagged up by our algorithm.

Landing page	Similar page	Similarity %
https://www.canon.com.tr/offers/3-year- warranty/terms-and-conditions/	https://canon-me-3-year-warranty.sales- promotions.com/tr/terms-and-conditions- promotion/35137/?country_promotion=61	63
https://www.canon.com.tr/printers/pixma- g3430/specifications/	https://www.kartus.com/canon-pixma-g4470- wi-fi-fotokopi-adf-tarayici-bulut-faks-renkli-	58

Landing page	Similar page	Similarity %
	mega-tankli-yazici	
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-pro- 6100s/specifications/	https://kopitek.com.tr/urun/imageprograf-pro- 4100s/	56
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-pro- 6100s/specifications/	https://kopitek.com.tr/urun/imageprograf-pro- 4100/	55
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-tm-300/ specifications/	https://kopitek.com.tr/urun/imageprograf-tm- 300/	54
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-tm-300/ specifications/	https://www.bilsarf.com.tr/urun/canon- imageprograf-tm-300	54
https://www.canon.com.tr/printers/pixma- e3440/specifications/	https://www.neosbayi.com/urun/canon-pixma- e3440	53
https://www.canon.com.tr/printers/pixma- e3440/specifications/	https://www.aramadanal.com/canon-pixma- e3440-wi-fi-tarayici-fotokopi-cok-fonsiyonlu- yazici	50
https://www.canon.com.tr/business/ products/scanners/document-scanners/ imageformula-dr-c230/specifications/	https://omtekticaret.com/urunler/tarayici/ canon-tarayici/canon-image-formula-dr-c240/	50
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-tm-300/ specifications/	https://www.zaferburo.com.tr/imageprograf- tm-350	45
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-tm-300/ specifications/	https://www.fotokopikiralama.com.tr/urun/ 185/canon-imageprograf-tm-300/	42
https://www.canon.com.tr/business/ products/production-printers/digital-presses/ imagepress-v1350/specification/	https://www.zaferburo.com.tr/canon-image- press-v700-800-900	28
https://www.canon.com.tr/business/ products/office-printers/multifunction/black- and-white/i-sensys-x-1238i-ii-series/ specifications/i-sensys-x-1238i-ii.html	https://www.ofismakine.com/canon-i-sensys-x- 1440if-urun81.html	26

Landing page	Similar page	Similarity %
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-tm-300/	https://yildizburo.com/index.php? route=product/product&product_id=13694	26
https://www.canon.com.tr/business/ products/scanners/document-scanners/ imageformula-dr-c230/specifications/	https://www.poyraztoner.com/canon-dr-s130- document-scanner	23
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-tm-300/	https://www.atomgrup.com/canon- imageprograf-tm-300-plotter/	22
https://www.canon.com.tr/business/ products/scanners/document-scanners/ imageformula-dr-c230/specifications/	https://yildizburo.com/Canon imageFORMULA DR-C240	22
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-tm-300/	https://www.bilsarf.com.tr/urun/canon- imageprograf-tm-300	21
https://www.canon.com.tr/printers/pixma- e3440/specifications/	https://www.incehesap.com/canon-pixma- e3440-cok-fonksiyonlu-yazici-fiyati-51161/	21
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-tm-300/	https://www.trendyol.com/canon/ imageprograf-tm-300-p-796692144	19
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-tm-300/	https://www.aramadanal.com/canon- imageprograf-tm-300-genis-format	19
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-tm-300/	https://kopitek.com.tr/urun/imageprograf-tm- 300/	17
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-tm-300/	https://www.fotokopikiralama.com.tr/urun/ 185/canon-imageprograf-tm-300/	17
https://www.canon.com.tr/business/ products/production-printers/digital-presses/ imagepress-c650/	https://www.fotokopifirmasi.com/urun/canon- imagepress-c650-cok-fonksiyonlu-fotokopi- makinesi-yazici-renkli/	16
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-pro- 6100s/specifications/	https://www.zaferburo.com.tr/canon- imageprograf-tx-4100	15
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-pro- 6100s/specifications/	https://kopitek.com.tr/urun/imageprograf-tx- 4100/	15
https://www.canon.com.tr/business/products/	https://kopitek.com.tr/urun/imageprograf-tm-	15

Landing page	Similar page	Similarity %
large-format-printers/imageprograf-pro- 6100s/specifications/	300/	
https://www.canon.com.tr/business/products/ large-format-printers/imageprograf-pro- 6100s/specifications/	https://www.zaferburo.com.tr/imageprograf- tm-350	12

To view the full report see the file canon.com.tr\_Non-Original\_content\_on\_relevant\_pages.xlsx

### Pages with adult content

If your content is deemed unsafe for an audience under 18, you may find that the site doesn't appear when people search with SafeSearch on (it's on by default). Adult content and sites containing obscene language are completely excluded from SafeSearch results. This report (although it does not catch 100% instances of adult content) is also useful for seeing if anyone has infected your site with adult content to decrease your search rankings.

#### Pages with swear words

Officially, Google takes no position on curse words in website content. However, if Google crawls your site and finds swear words it may filter your site out of the results when SafeSearch is enabled (it's on by default). It is important to note that if you have pages with swear words found, that they may in their used context not be swear words and related to something entirely different altogether. Context is key here and you should read the report and check the links individually. On E-commerce site specifically, it is bad for search rankings if they find swear words in the feedback section of different products. This would indicate that your site is selling bad products that produce a negative user experience.

Page URL	Nr. of words	Words
https://www.canon.com.tr/get-inspired/tips-and- techniques/capturing-motion/	1	kum
https://www.canon.com.tr/get-inspired/tips-and- techniques/landscape-photography-lenses/	1	kum
https://www.canon.com.tr/pro/contact-canon-professional-	1	cum



Page URL	Nr. of words	Words
support/		
https://www.canon.com.tr/get-inspired/stories/restoring- flood-damaged-photos/	1	kum
https://www.canon.com.tr/get-inspired/stories/helen- bartlett-interview/	1	kum
https://www.canon.com.tr/get-inspired/tips-and- techniques/waterproof-cameras-for-underwater- photography/	1	kum
https://www.canon.com.tr/get-inspired/stories/growing- with-eos-r-system/	2	kum

To view the full report see the file canon.com.tr\_Pages\_with\_swear\_words.xlsx

# **Other SEO Errors**

### Pages with short meta title (<2 words)

A short meta title (<2 words) does not give the user or search engines enough information about the page. This is likely to lead in decreased CTR and search engines demoting your page in the SERP rankings. This report also includes pages with 0 words in the meta title.

### Pages with a short meta description (<5 words)

A short meta description (<5 words) does not give the user or search engines enough information about the contents of the page. This report also includes pages with 0 words in the meta description.

Search engines use the description for:

- Page ranking;
- Snippet generation (snippet is a description of pages shown in the search results).

A short meta description does not allow search engines to generate relevant snippets and so they fill in the missing information from the main text of the page. This is likely to lead in decreased CTR and search engines demoting your page in the SERP rankings.

Page	Errors
https://www.canon.com.tr/apps/canon-camera- connect/ Title: CANON CAMERA CONNECT UYGULAMASI - Canon Türkiye Description: uygulama ana sayfası H1: CANONCAMERA CONNECT v3	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/support/business-product- support/contact_support/ Title: Contact Support - Canon Türkiye Description: H1:	<ul> <li>Short DESCRIPTION (less than 5 words)</li> <li>H1 tag missing or empty</li> </ul>
https://www.canon.com.tr/business/services/ managed-cloud-services/	• Short DESCRIPTION (less than 5 words)

Page	Errors
<b>Title:</b> Yönetilen Bulut Hizmetleri - Canon Türkiye <b>Description:</b> H1: Yönetilen Bulut Hizmetleri	
https://www.canon.com.tr/business/services/business- process-consulting-services/ Title: İş Süreci Danışma Hizmetleri - Canon Türkiye Description: H1: İş Süreci Danışma Hizmetleri	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/business/services/device- lifecycle-services/ Title: Cihaz Yaşam Döngüsü Hizmetleri - Canon Türkiye Description: H1: Cihaz Yaşam Döngüsü Hizmetleri	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/business/services/support- maintenance-service/ Title: Destek ve Bakım - Canon Türkiye Description: H1: Destek ve Bakım	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/about_us/social-media/ Title: Canon Social Media - Canon Türkiye Description: H1: Sosyal Medyada Canon	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/for_home/ product_finder/cameras/speedlite_flash/ speedlite_430ex_iii-rt/ Title: Canon Speedlite 430EX III-RT - Speedlite Flash - Canon Türkiye Description: H1: Canon Speedlite 430EX III-RT	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/for_home/ product_finder/cameras/speedlite_flash/ speedlite_600ex-rt/ Title: Canon Speedlite 600EX-RT - Speedlite Flaş - Canon Türkiye Description:	• Short DESCRIPTION (less than 5 words)

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Page	Errors
H1: Canon Speedlite 600EX-RT	
https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/ cn20x50_ias_h_e1-p1/ Title: Canon CN20x50 IAS H E1/P1 - Cine Lenses - Canon Türkiye Description: H1: Canon CN20x50 IAS H E1/P1	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/for_home/ product_finder/digital_cinema/cine_lenses/cn-e18- 80mm_t4.4_I_is_kas_s/ Title: Canon CN-E18-80mm T4.4 L IS KAS S - Sinema Lensleri - Canon Türkiye Description: H1: Canon CN-E18-80mm T4.4 L IS KAS S	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/printers/wifi-connectivity/ Title: WiFi bağlantısı - Canon Türkiye Description: H1: Kolay bağlantı	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/printers/inkjet/pixma/ software/icc-profiles/ Title: ICC Profilleri - PIXMA Profesyonel Fotoğraf Yazıcıları - Canon Türkiye Description: H1: Canon Pro Yazıcılar için ICC Profilleri	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/for_home/ product_finder/camcorders/multi-purpose-cameras/ me200s-sh/ Title: Canon ME200S-SH - Çok Amaçlı Kameralar - Canon Türkiye Description: H1: Canon ME200S-SH	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/for_home/ product_finder/camcorders/multi-purpose-cameras/ me20f-sh/ Title: Canon ME20F-SH -Teknik Özellikler - Çok Amaçlı	• Short DESCRIPTION (less than 5 words)

Page	Errors
Kameralar - Canon Türkiye <b>Description:</b> ME20F-SH'nin performansını izleyin <b>H1:</b> Canon ME20F-SH	
https://www.canon.com.tr/for_home/ product_finder/cameras/digital_slr/eos_100d/ Title: Canon EOS 100D - Dijital Değiştirilebilir Lensli Kameralar - Canon Türkiye Description: H1: Canon EOS 100D	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/pro/events/world-press- photo/ Title: World Press Photo 2018 - Canon Türkiye Description: H1: World Press Photo 2018	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/lenses/rf-24-70mm-f2-8l- usm-lens/specifications/ Title: Teknik Bilgiler ve Özelikler - RF 24-70mm F2.8L IS USM Lensler - Canon Türkiye Description: H1: Canon RF 24-70mm F2.8L IS USM Teknik Özellikler	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/lenses/canon-rf-24- 105mm-f-4l-is-usm-lens/specifications/ Title: Teknik Bilgiler ve Özellikler - RF 24-105mm F4L IS USM - Canon Türkiye Description: H1: Canon RF 24-105mm F4L IS USM Teknik Özellikler	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/lenses/rf-35mm-f-1-8- macro-is-stm-lens/specifications/ Title: Teknik Bilgiler ve Özellikler - RF 35mm F1.8 MACRO IS STM - Canon Türkiye Description: H1: Canon RF 35mm F1.8 MACRO IS STM Teknik Özellikler	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/for_home/ product_finder/cameras/digital_slr/ directional_stereo_microphone_dm_e1/ Title: Canon Directional Stereo Microphone DM-E1 - Dijital	• Short DESCRIPTION (less than 5 words)

Page	Errors
Değiştirilebilir Lensli Kameralar - Canon Türkiye <b>Description:</b> H1: Canon Directional Stereo Microphone DM-E1	
https://www.canon.com.tr/canon-print-world/ creativepark/ Title: Creative Park'ın kağıt modelleri ile el işleri dünyasına adım atın - Canon Türkiye Description: H1: Creative Park'ın kağıt modelleri ile el işleri dünyasına adım atın	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/business/services/ installation-services/ Title: Canon Kurulum Hizmetleri - Canon Türkiye Description: H1: Canon Kurulum Hizmetleri	• Short DESCRIPTION (less than 5 words)
https://www.canon.com.tr/printers/pixma-g3411/ specifications/ Title: Teknik Bilgiler ve Özellikler - PIXMA G3411 - Canon Türkiye Description: H1: Teknik Özellikler	• Short DESCRIPTION (less than 5 words)

To view the full report see the file canon.com.tr\_Meta\_tag\_and\_h1\_errors.xlsx

### Pages with a long meta description (>320 characters)

A long meta description is not included in the snippet and will be truncated. Search engines will truncate longer descriptions than 240 to 280 characters (dependent on device). In this case, the keywords are not included in the snippet, and the search engines can use a random text fragment from the page for the snippet instead of your desired meta description. You should always write a relevant description with between 240 and 280 characters. If you do so, then Google is more likely to use this tag when generating a snippet.

Page	Errors
https://www.canon.com.tr/get-inspired/tips-and- techniques/winter-holiday-photography-tips/ Title: Daha iyi bir kış tatili fotoğrafçılığı için ipuçları - Canon Türkiye	• Long DESCRIPTION (more than 320 characters)
<b>Description:</b> Profesyonel spor fotoğrafçısı Richard Walch; kar sahnelerinin fotoğrafını çekerken fazla pozlamadan kaçınmak için doğru ayarları yapma, hızlı akan hareketi dondurma ve güneşte çekim yapmaktan neden çekinmemeniz gerektiği de dahil olmak üzere daha iyi bir kış fotoğrafçılığı için sekiz uzman ipucunu ve tüyosunu paylaşıyor.	
H1: Kış sporları fotoğrafları çekmek için kısa bir kılavuz	
https://www.canon.com.tr/cameras/eos-r3/video- performance/ Title: Fotoğrafların ve videonun kusursuz birleşimi - Canon Türkiye	• Long DESCRIPTION (more than 320 characters)
<b>Description:</b> Dilediğiniz şekilde çekim yapmanıza imkan tanıyan EOS R3, görsel hikayelerinizi kusursuz bir şekilde anlatmanızı sağlar. Çeşitli formatlarda görüntü sabitleme özellikli 6K RAW video kaydedebilen fotoğraf makinesi, hızlı tempolu belgesel film çekimlerinde olduğu kadar hızlı aksiyon fotoğrafçılığında da yüksek performans sunar.	
H1: Fotoğrafların ve videonun kusursuz birleşimi	

#### To view the full report see the file canon.com.tr\_Meta\_tag\_and\_h1\_errors.xlsx

### Links

#### Unique external links



External links take users away from your site. You should carefully check this report to make sure your site does not have any malware redirecting users to malicious sites.

External links	
https://account.canon.com.tr/s/	
https://account.canon.com.tr/s/my-account	
https://account.canon.com.tr/s/my-products	
https://account.canon.com.tr/s/support	
https://account.canon.com.tr/s/my-feed	
https://ij.manual.canon/ij/webmanual/Manual2/UF/uf_ele.html?lng=en&mdl=&os=w	
https://store.canon.co.uk/ink-finder/	
https://creativepark.canon/en/	
https://www.facebook.com/CanonTurkiye/	
https://www.instagram.com/canonturkiye	
https://www.linkedin.com/company/canon-emea/	
https://twitter.com/Canon_TR	
https://www.youtube.com/user/CanonEurope	
https://prl.canon.com.tr/support/business-product-support/	
http://www.canon-europe.com/Support/Consumer_Products/product_ranges/printers/pixma/index.aspx	
http://www.canon-europe.com/Support/Consumer_Products/product_ranges/cameras/eos/index.aspx	

External links
http://www.canon-europe.com/support/consumer_products/product_ranges/cameras/powershot/
http://www.canon-europe.com/support/consumer_products/product_ranges/cameras/ixus/
http://www.canon-europe.com/support/consumer_products/product_ranges/printers/i_sensys/
http://www.canon-europe.com/support/consumer_products/product_ranges/printers/maxify/
http://www.canon-europe.com/support/consumer_products/product_ranges/scanners/
http://www.canon-europe.com/support/consumer_products/product_ranges/camcorders/legria/
http://www.canon-europe.com/support/consumer_products/product_ranges/cameras/ef_lenses/
http://www.canon-europe.com/support/consumer_products/product_ranges/cameras/speedlites/
http://www.canon-europe.com/support/consumer_products/product_ranges/cameras/other/
http://www.canon-europe.com/support/consumer_products/product_ranges/cameras/accessories/
http://www.canon-europe.com/support/consumer_products/product_ranges/printers/selphy/
http://www.canon-europe.com/support/consumer_products/product_ranges/printers/other_series/
http://www.canon-europe.com/support/consumer_products/product_ranges/printers/accessories/
http://www.canon-europe.com/support/consumer_products/product_ranges/camcorders/professional_camcorders/
http://www.canon-europe.com/support/consumer_products/product_ranges/camcorders/other_camcorders/
http://www.canon-europe.com/support/consumer_products/product_ranges/camcorders/accessories/
http://www.canon-europe.com/support/consumer_products/product_ranges/digital_cinema/cinema_eos/
http://www.canon-europe.com/support/consumer_products/product_ranges/digital_cinema/digital_cinema_lenses/
http://www.canon-europe.com/support/consumer_products/product_ranges/digital_cinema/professional_displays/
http://www.canon-europe.com/support/consumer_products/product_ranges/binoculars/

#### **External links**

http://www.canon-europe.com/support/consumer\_products/product\_ranges/calculators/

http://www.canon-europe.com/support/consumer\_products/product\_ranges/fax\_machines/

http://www.canon-europe.com/support/consumer\_products/product\_ranges/multimedia\_projectors/

http://www.canon-europe.com/support/consumer\_products/product\_ranges/personal\_copiers/

http://www.canon-europe.com/support/consumer\_products/product\_ranges/network\_cameras/

http://www.canon-europe.com/support/consumer\_products/where\_to\_find\_your\_serial\_number/

http://www.canon-europe.com/support/consumer\_products/operating\_system\_information/

http://www.canon-europe.com/support/consumer\_products/videos/

http://www.canon-europe.com/support/product-security/

https://account.canon.com.tr/

https://www.canon-europe.com/support/consumer\_products/repair/

https://sfmc-cp.canon-europe.com/MDC\_Initial\_PROD?GUID=3eb25ecd-e5eb-4730-87c0-007392c52254

https://podcasts.apple.com/us/podcast/shutter-stories-a-canon-podcast-on-photography/id1491323492?uo=4

https://podcasts.google.com/feed/aHR0cHM6Ly9mZWVkcy5idXp6c3Byb3V0LmNvbS81MTQzNzUucnNz

https://open.spotify.com/show/2Ko5RQKGGQcoRhvyWYSRSh

https://myid.canon/

https://canon.a.bigcontent.io/v1/static/2021\_ms\_statement-signed

https://store.canon.co.uk/

https://www.canon-europe.com/canonid/register/

https://www.canon-europe.com/canonid/signin/

#### **External links**

http://google.co.uk/

https://store.canon.co.uk/canon-bg-e21-battery-grip/2130C001/

https://store.canon.co.uk/canon-bg-e11-battery-grip/5261B001/

http://www.canon-europe.com/pro/canon-professional-services

https://sfmc-cp.canon-europe.com/PDC\_Initial?GUID=3f40232b-1767-4054-8fd3-8970c07780cd

https://sfmc-cp.canon-europe.com/pdc\_initial?GUID=3f40232b-1767-4054-8fd3-8970c07780cd

https://www.canon-europe.com/canon-club/participating-countries/

https://store.canon.co.uk/live-streaming-camera-solution/

https://apps.apple.com/gb/app/canon-mini-print/id1335828771?ls=1

https://play.google.com/store/apps/details?id=com.canon.cebm.miniprint.android.us

https://www.canon-europe.com/pro/broadcast/

https://canon.a.bigcontent.io/v1/static/image-quality-&-reliability-reports.zip

https://creativepark.canon/tr/

https://ij.manual.canon/ij/webmanual/WebPortal/PTL/ptl-top.html?lng=tr & type=setup the setup of the setup

https://creativepark.canon/

http://prod.c-oipsst.com/configurator-cs/configurator.html?region=CEL1&top=top2

https://canon.a.bigcontent.io/v1/static/canon\_oem\_ink

https://en.canson.com/canson/digital-and-technical-0

https://www.hahnemuehle.com/en/digital-fineart/fineart-media.html

https://store.canon-europe.com/search/photo+cube/

#### **External links**

https://global.canon/en/environment/

https://www.pinterest.co.uk/CanonEMEA/\_created/

https://canon.a.bigcontent.io/v1/static/canonwednesdayjohanna\_stressawarenessweek\_printwithpixma

https://canon.a.bigcontent.io/v1/static/canonxwednesdayholmes\_valentinesdaycards\_printwithpixma

https://www.facebook.com/sharer/sharer.php?u=http://www.canon.com.tr/video-cameras/&t=http://www.canon.com.tr/video-cameras/

http://www.linkedin.com/shareArticle?mini=true&url=http://www.canon.com.tr/video-cameras/&title=Canon Video Kameralar

http://pinterest.com/pin/create/button/?url=http://www.canon.com.tr/video-cameras/&description=Canon Video Kameralar

https://twitter.com/intent/tweet?text=Canon Video Kameralar: http://www.canon.com.tr/video-cameras/

https://www.canon-europe.com/lenses/sumire-prime-series/

https://image.canon/st/en/

https://myid.canon/canonid/

https://mce.canon/

https://www.axis.com/en-us

https://www.axis.com/products/canon-ptz-cameras

https://www.axis.com/products/fixed-dome-cameras/

https://www.axis.com/products/fixed-box-cameras/

https://www.axis.com/en-us/contact-us/contact-form?r=Main contact form

https://apps.apple.com/app/canon-camera-connect/id944097177

https://play.google.com/store/apps/details?id=jp.co.canon.ic.cameraconnect&hl=en

https://itunes.apple.com/gb/apps/canon-camera-connect/id944097177?mt=8



To view the full report see the file canon.com.tr\_External\_links.xlsx

#### Page with more than 200 internal outbound links

No page should ever have more than 200 internal outbound links unless you are a directory or an e-commerce seller. This is seen as a sign of a spammy site and you will be penalized on these pages.

Page	Nr. of inbound links	Nr. of outbound links
https://www.canon.com.tr/pro/ambassadors/	215	231

To view the full report see the file canon.com.tr\_Too\_many\_outbound\_\_200.xlsx

#### Page without any internal outbound links

These are pages with no internal outbound links. This is normal for .pdf files, but normal URLs should always have internal links to follow. If this is a print version, cart, and so on, the page needs to be blocked for indexing.

#### Landing pages with less than 5 inbound internal links



Your internal linking structure should always be pointing (internal outbound linking) at least 5 internal links to pages you wish to rank on Google. Pages receiving less than 5 inbound internal links are not likely to be seen as authoritative by Google in your site's hierarchy. The more links to a page, the higher it's rank.

Page	Nr. of inbound links	Nr. of outbound links
https://www.canon.com.tr/where_to_buy/for_home/	1	97
https://www.canon.com.tr/support/business-product-support	1	73
https://www.canon.com.tr/business-printers-and-faxes/	4	70
https://www.canon.com.tr/business/partner-programme/	3	67
https://www.canon.com.tr/business/products/scanners/desktop- scanners/	2	80
https://www.canon.com.tr/support/consumer_products/ contact_support/	4	96
https://www.canon.com.tr/registration/	3	96

To view the full report see the file canon.com.tr\_Landing\_pages\_with\_too\_few\_inbound\_links\_\_5.xlsx

## Essential landing page elements

Protection with HTTPS protocol	92%
YouTube URL	58%
Facebook URL	52%
Linkedin URL	50%
Twitter URL	48%
Instagram URL	39%
Google Maps	23%
Compare with similar items	22%
Product photo	18%
Basket on the top of the document	17%
"Buy" or "Order" button	13%
Video	13%
Product feedbacks	11%
Calculator	7%
Business Hours	7%
Frequently bought together	6%
Pinterest URL	5%
Payment methods	4%
Similar/Related items	4%
Live chat	3%
In stock	3%
Any advertising on the page	1%
New products	1%
Shipping Details and Information	1%

### Competitors & Features

Nº	Competitor	Number of essential elements	Keywords in TOP10
1	www.canon.com.tr	15	167

To view the full report see the file canon.com.tr\_Top\_competitors.xlsx

## Site rankings: Google Turkey (Desktop)

Total number of keywords	175
Number of commercial keywords	58
Keywords in Top5	162
Keywords in Top10	167
Keywords in Top20	169
Keywords in Top30	169
Keywords in Top50	169

To view the full report see the file canon.com.tr\_Site\_rankings.xlsx

### Site rankings

Keywords	05.08.2024
canon teknik destek hattı	1
canon müşteri hizmetleri	1
canon yazıcı müşteri hizmetleri	1
canon yetkili servis istanbul	1
canon yetkili satış bayileri	1
canon musteri hizmetleri	1
canon yetkili servis	1
canon yetkili satış bayiileri istanbul	1
canon servis istanbul	1
canon yetkili servis avrupa yakası	1
canon yetkili iş ortağı	1
canon servis bayi	1
canon kurumsal iş ortağı	2

Keywords	05.08.2024
canon yetkili servisleri	1
canon yetkili teknik servis	1
canon yetkili servis anadolu yakasii	1
canon yazıcı musteri hizmetleri	1
canon yetkili servis anadolu yakası	1
canon yazıcı servisi istanbul	1
canon servisi istanbul	1
canon i ş ortağı programı	1
canon teknik servis	1
canon yetkili servis hizmeti	1
canon kurulum hizmetleri	1
canon yetkili satış bayileri istanbul	1
canon istanbul yetkili servis	1
canon yazıcı müsteri hizmetleri	1
canon istanbul bayileri	1
canon destek	1
canon teknik servis istanbul	1
canon müşteri hizmetleri türkiye	1
canon servis istanbul ulaşım	1
canon servis destek	1
canon yazıcı yetkili servis istanbul avrupa yakası	1
canon servis istanbul rezervasyon	1
canon yetkili servis iste	1
canon servis istanbul irtibat	1
canon servis istanbul avrupa yakası	1
canon servis istanbul randevu	1
canon yazıcı yetkili servis istanbul	1
canon servis istanbul istanbul	1
canon destek iste	1
canon yetkili servis destek iste	1

Keywords	05.08.2024
canon yazıcı servis istanbul	1
canon yazıcı yetkili servis istanbul anadolu yakasi	1
canon yetkili servis anadolu yakasi	1
canon kurumsal destek	1
canon servis iste	2
canon kurulum iste	2
canon yetkili servis i stanbul	1
canon servis	1
canon servis istanbul ofisi	1
canon yazıcı servis	1
canon türkiye distribütörü kim	2
canon müşteri hizmetleri 7 24	1
canon lbp233dw	1
canon yetkili servisi	1
canon yazıcı teknik servis istanbul	1
canon yetkili servis kağıthane	2
canon yetkili servis istanbul avrupa yakası	1
canon printer servis	1
beylikdüzü canon servisi	2
canon yetkili servis numarası	1
canon i-sensys lbp233dw wi-fi	2
canon yetkili servis istanbul anadolu yakası	1
bahçelievler canon servisi	3
canon yetkili servis müşteri	1
bakırköy canon servisi	6
canon servis istanbul mecidiyeköy	3
canon servisi	1
canon yetkili servis kadıköy	1
canon teknik destek	1
canon teknik servisi	1

Keywords	05.08.2024
canon yetkili servis şişli	2
canon yazıcı kurulum iste	1
canon servis ara	1
canon i-sensys 1238i ii	1
canon yazıcı servisi	1
canon iş ortağı programı	1
canon destek hattı	1
canon bayileri	1
canon yazıcı bakımı nasıl yapılır	6
canon servis numarası	1
canon yazıcı yetkili servis istanbul avrupa yakasi	1
canon yazıcı garanti uzatma	1
canon türkiye müşteri hizmetleri	1
canon türkiye yetkili servis	1
canon imagepress v1000	1
canon yazıcı türkiye distribütörü	2
canon yazici yetkili servis istanbul avrupa yakasi	1
canon imagepress v1350	1
canon yazıcı destek	1
canon türkiye destek	1
canon i-sensys mf655 cdw	1
canon yetkili servisler	1
canon plotwave 7500	1
canon yazc musteri hizmetleri	1
canon imagerunner advance dx c359i	1
canon yetkili servis iletişim	1
canon yazıcı yetkili servis	1
canon pixma e3440	1
canon i-sensys x 1238i	1
canon i-sensys lbp233dw	1

Keywords	05.08.2024
canon yetkili	1
mf655	2
canon bayii	1
canon 1238i	1
canon i-sensys x 1238i ii	1
canon yazıcı teknik servis	1
canon i-sensys lbp6000	>50
aramadanal	>50
canon 233dw	2
aramadanal.com	>50
canon servis istanbul tavsiye	1
1238i	1
canon türkiye iletişim	1
lbp233dw	1
canon müşteri destek hattı	1
canon imagepress c650	1
canon yazıcı kopyabaşı hizmeti	4
canon türkiye distribütörü	2
canon lbp 233dw	1
goldbayi	>50
canon 1238i ii	1
i-sensys x 1238i ii	1
canon yazıcı iletişim	1
canon yazıcı bakımı	6
canon ir adv dx c359i	1
canon turkiye iletisim	1
canon profesyonel hizmetler ve i ş çözümleri	1
canon yetkili satıcı	1
v1350 canon	1
canon lbp6020 kurulum	5

Keywords	05.08.2024
canon türkiye teknik servis	1
canon i-sensys mf657cdw	1
canon imageprograf tm-300	1
canon mf655	1
canon türkiye iletisim	1
eski yazıcı nasıl değerlendirilir	>50
i-sensys x 1238i	1
canon i sensys lbp233dw	1
canon ir 1238i	1
canon yazıcı tarayıcı kiralama	>50
imagepress v1000	1
canon yazıcı destek hattı	1
canon imageprograf pro-6000	1
canon printer yetkili servis	1
c230 canon	1
canon istanbul	1
canon servis merkezi	1
canon 3440	1
canon kiralama	15
canon yazıcı renkler soluk	11
canon i-sensys lbp673cdw	1
canon pro 6000s	1
canon mf657cdw	1
v1350	1
canon i sensys 1238i	1
v1000 canon	1
canon fotokopi çekme	6
tm 300 canon	1
canon müşteri hizmetleri telefon numarası	1
canon yazıcı hızlandırma	7

Keywords	05.08.2024
canon yazıcı sürücüsü	1
canon yazıcı kurulumu	2
canon 1238 i	1
canon profesyonel yazıcı	1
canon tamir servisi	1
canon i letişim	1
canon yazıcı servisleri	1
1238 canon	1
canon izmir servis	1
canon müşteri hizmetleri numarası	1
pro 6000	1
canon garanti servisi	1

To view the full report see the file canon.com.tr\_Site\_rankings.xlsx

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## Optimization Tool: Google Turkey (Desktop)

### Keyword Grouping

# Keywords with compatible Top10 SERP ranking landing pages

Shows what percentage of keywords that have landing pages that match Top10 ranking standards: page depth, size, query intent (commercial/information).

#### Keyword groups with just one keyword

See what keyword groups only include one word - such groups should have new keywords added to them. You can merge other related one/few keyword groups with one another and possibly ranking for more keywords on associated landing pages.

# Keywords with incompatible and/or incorrect landing pages for Top10 SERP rankings

Shows how many keywords have landing pages that do not match top10 ranking standards because of incorrect: page depth, size, query intent (commercial/information).

#### Keyword groups without a landing page

Keyword groups that each need a landing page with related content pertaining to keyword/s in the group.



0

#### Seo

### **Optimization Tool**

## Average similarity score (between your website and the Top10)

Shows similarity score based on the key features and content of your sites landing pages vs your competitors' pages in the top 10 search results.

## Keyword groups with incorrect text size of their landing pages

Shows your keyword groups whose landing page text size does not correspond to the size of text seen on most websites in the Top 10 search results.

#### Keyword groups with an LSI value of less than 40 percent

The process of Latent Semantic Indexing (LSI) helps users find what they are looking for easier, and encourages sites to provide more relevant and meaningful content relating to their main keywords. Using LSI keeps your content from being penalized for the overuse of specific keywords, and gives you more related keywords to use in your content that aids readability, topic coverage, and search rankings for new keywords. An LSI value closer to 100% is better.

#### Keyword groups with an LSI value of less than 60 percent

The process of Latent Semantic Indexing (LSI) helps users find what they are looking for easier, and encourages sites to provide more relevant and meaningful content relating to their main keywords. Using LSI keeps your content from being penalized for the overuse of specific keywords, and gives you more related keywords to use in your content that aids readability and topic coverage, and search rankings for new keywords. An LSI value closer to 100% is better.







#### Keyword groups with an LSI value of less than 80 percent

The process of Latent Semantic Indexing (LSI) helps users find what they are looking for easier, and encourages sites to provide more relevant and meaningful content relating to their main keywords. Using LSI keeps your content from being penalized for the overuse of specific keywords, and gives you more related keywords to use in your content that aids readability and topic coverage, and search rankings for new keywords. An LSI value closer to 100% is better.

## Similarity score < 40% (between keyword group landing page and Top 10)

Shows how many keyword groups (and their associated landing pages) have a similarity score of less than 40% when compared to competitor's landing page features and content in the top 10 search results. If a keyword group does not have a landing page selected yet then it will be given a default similarity score of zero.

# Similarity score < 60% (between keyword group landing page and Top 10)

Shows how many keyword groups (and their associated landing pages) have a similarity score of less than 60% when compared to competitor's landing page features and content in the top 10 search results. If a keyword group does not have a landing page selected yet then it will be given a default similarity score of zero.

# Similarity score < 80% (between keyword group landing page and Top 10)

Shows how many keyword groups (and their associated landing pages) have a similarity score of less than 80% when compared to competitor's landing page features and content in the top 10 search results. If a keyword group does not have a landing page selected yet then it will be given a default similarity score of zero.

### 61

#### 9

#### 2

0

#### Landing pages with less than 5 inbound internal links

Number of incoming links shows to the search engine; how important the landing page is in your website's hierarchy. So, the more inbound internal links you have pointing to your landing pages, the better. This report highlights landing pages on your site that have less than 5 inbound internal links pointing to them.